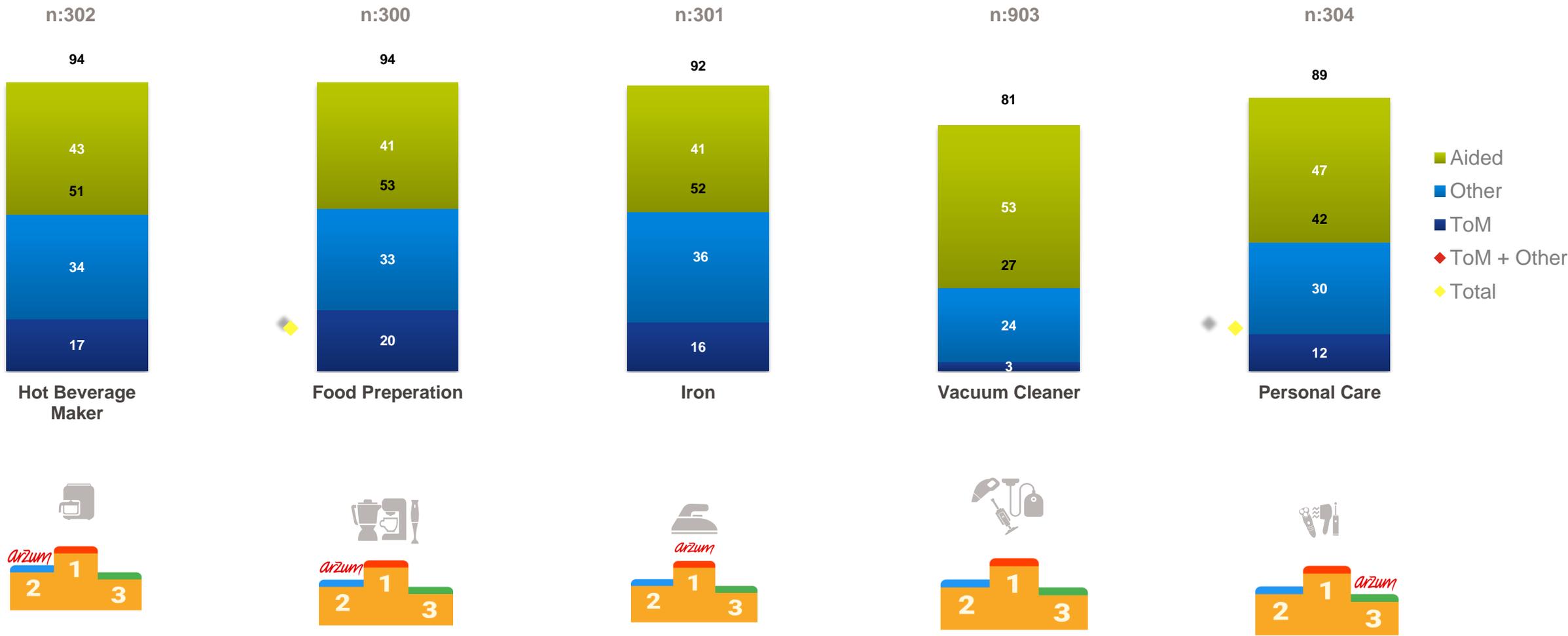


Brand awareness

2019



Ranking based on total awareness



SBAW1. What is the first [CATEGORY] [SINGLE] that comes to your mind?
 SBAW2. What other [CATEGORY] [MULTIPLE] can you think of?
 ABAW. Even though you may have already told us, which of these [CATEGORY] [MULTIPLE] do you know (even if only by name)?