

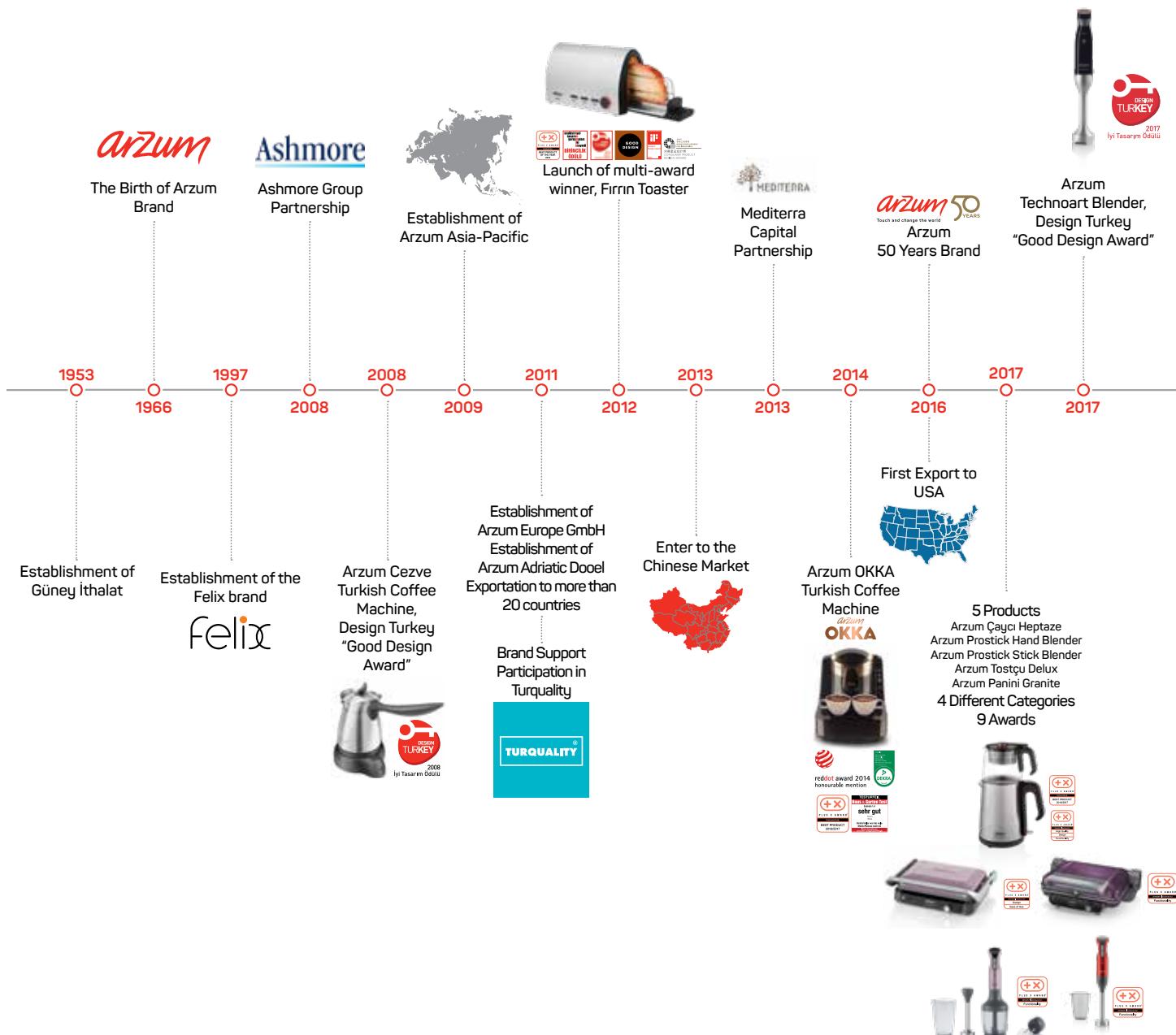
ANZUM

2020
CATALOGUE

“Arzum”, 54-years old adventure, fuelled with design and innovation

Registered in Turkey in 1966, Arzum has been the choice of almost every home in the local market ever since. Starting from 1990s, the company began to show up among the top brands selling in Turkey's small domestic home appliances market. According to the 2019 reports by the international market research company GFK, Arzum is the leading household electrical appliances brand in Turkey's small electrical household appliances market. Several Arzum products have been honoured with well-known, international awards, such as IF, Plus X and Red Dot.

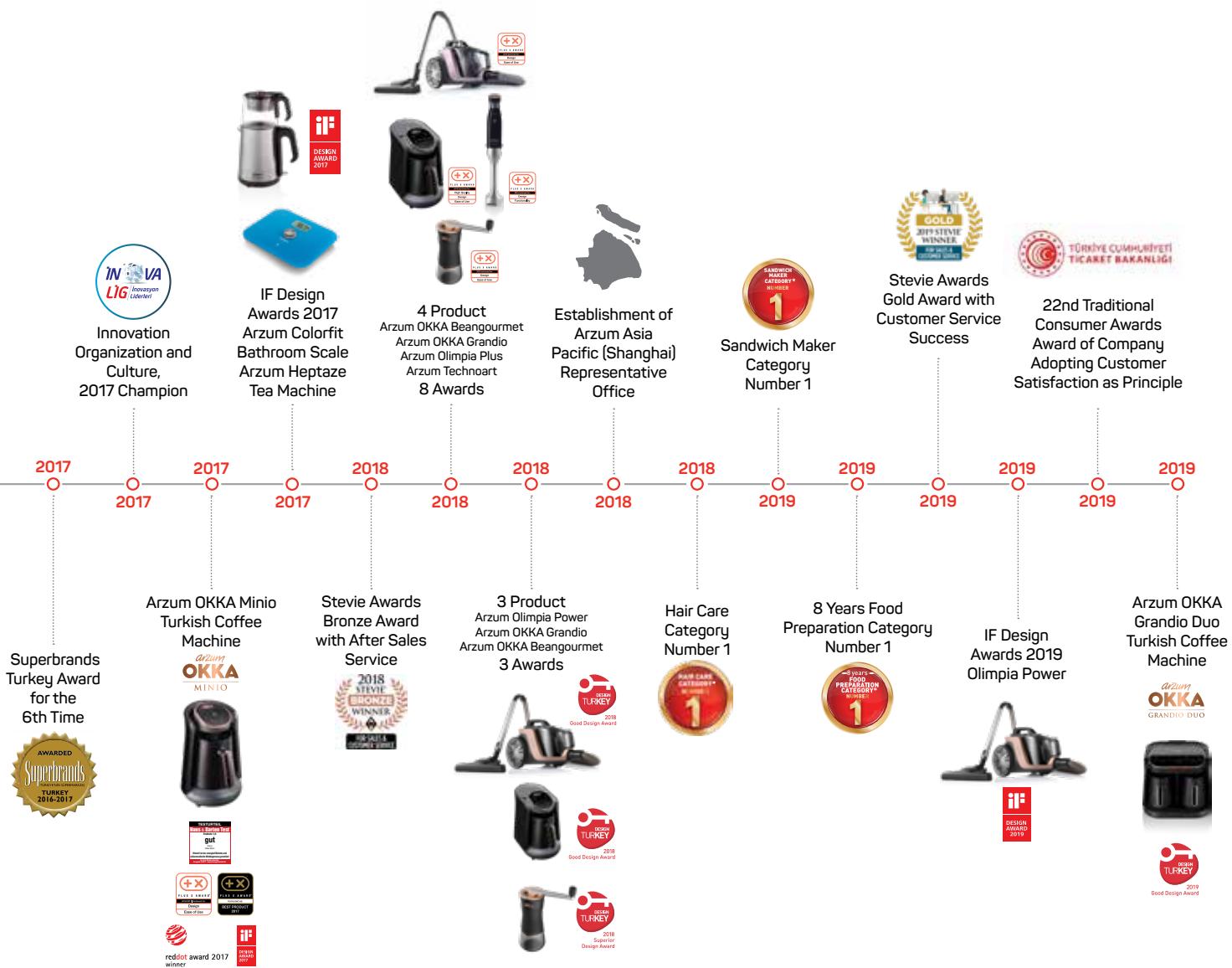
After securing its position in the local market, Arzum put an eye on the international markets and has started to expand its business outside its home. Today, Arzum's international operations include a subsidiary office in Hong Kong and Germany as well as extensive distributorship network in 40 countries in 5 continents.



Turkey's strategic position in the intersection between east and west, gives Arzum the opportunity to deliver with various products in 6 categories to its distributors worldwide in a matter of weeks. All products in all markets gives consumers the extra peace of mind they expect, making Arzum their preferred brand.

Arzum R&D teams in Turkey and Hong Kong keep on their hard work to offer consumers the latest developments in small domestic home appliances. Arzum's latest innovation, the "OKKA" series automatic Turkish Coffee machine, revolutionizes the joy of coffee worldwide and has been the company's first truly global product. Arzum OKKA is now available in most parts of the world, including North America, Europe, the Middle East, Africa and Australia.

Arzum aims to change consumers' lives with products created by bringing design and innovation together. With more than 250 models in 6 product categories, Arzum aims to provide big differences with small changes to consumers from all around the world.



FOOD PREPARATION

- Kitchen Machines
- Food Processors
- Blenders
- Choppers
- Mixers
- Juice Extractors
- Meat Grinders







AR 1068
ARZUM GASTROMIX
STAND MIXER

- Max. 1200 W
- 3 functions
- 8-stages speed control
- 5 lt capacity rotatable stainless steel bowl
- 3 function (beater, mix, dough hook)
- Splash-protective cover
- Color: Dreamline, Pomegranate, Deep Plum



BEATER

DOUGH HOOK

WHISK



**1200
WATT
MAX**



**3
FUNCTIONS IN 1**

**STAINLESS STEEL
5 LITERS
MIXING BOWL**



AR 1067 ARZUM CRUST MIX PLUS STAND MIXER

- Max. 1000 W
- 4 Functions
- 7 - stages speed control
- 4.5 Lt capacity rotatable stainless steel bowl
- 4 function(beater, mix, dough hook, mince bowl)
- Splash-protective cover
- Color: Dreamline, Pomegranate, Deep Plum

With your Crust Mix Plus Stand Mixer, create wonders in recipes that require kneading, whipping and mixing and experience the joy in your own kitchen like professional chefs who have perfect presentations.



AR 1069 ARZUM CRUST MIX 1000 STAND MIXER

- Max. 1000 W
- 3 functions
- 8-stages speed control
- 4.5 Lt capacity rotatable stainless steel bowl
- 3 function (beater, mix, dough hook)
- Splash-protective cover
- Elliptic blending
- Color: Pomegranate

With your Crust Mix 1000 Stand Mixer, create wonders in recipes that require kneading, whipping and mixing and experience the joy in your own kitchen like professional chefs who have perfect presentations.



AR 1066 ARZUM CRUST MIX COLOR STAND MIXER

- Max. 1000 W
- 3 functions
- 8-stages speed control
- 4.5 Lt capacity rotatable stainless steel bowl
- 3 function (beater, mix, dough hook)
- Splash-protective cover
- Elliptic blending
- Color: Candy, Misty

With your Crust Mix Color Stand Mixer, create wonders in recipes that require kneading, whipping and mixing and experience the joy in your own kitchen like professional chefs who have perfect presentations.





AR 1070 ARZUM TECHNOART MAXI PLUS HAND BLENDER SET

- 1500 W
- Patented special design stainless steel blades
- One-button speed control sensible touch technology
- 6 blades
- Metal blending shaft
- 900 ml capacity measuring bowl
- 1500 ml capacity processing bowl
- 300 ml capacity mini processing bowl
- Mixing function
- Ergonomic design
- Soft handle that offers ergonomic and safe grip
- Easy accessory removal button
- Color: Black, Cream



**1500
WATT**

PROCESSING BOWL

300 ML
MINI BOWL

EASY ACCESS &
REMOVAL

SENSIBLE TOUCH
TECHNOLOGY

6 BLADES
& KNIVES

DOUBLE FOLDED STAINLESS
STEEL BLADES

2017
Good Design Award



PLUS X AWARD
2018 achieved for:
Design
Functionality



AR 1065 ARZUM TECHNOART MAXI HAND BLENDER SET

- 1500 W
- Patented special design stainless steel blades
- One-button speed control sensible touch technology
- 6 blades
- Metal blending shaft
- 900 ml capacity measuring bowl
- 1500 ml capacity processing bowl
- Mixing function
- Ergonomic design
- Soft handle that offers ergonomic and safe grip
- Easy accessory removal button
- Color: Black, Cream



**1500
WATT**

PROCESSING BOWL

900 ML
MEASUREMENT BOWL

EASY ACCESS &
REMOVAL

SENSIBLE TOUCH
TECHNOLOGY

6 BLADES
& KNIVES

DOUBLE FOLDED STAINLESS
STEEL BLADES

2017
Good Design Award



PLUS X AWARD
2018 achieved for:
Design
Functionality



AR 1052 ARZUM TECHNOART HAND BLENDER

- 1500 W
- Patented special design stainless steel blades
- One-button speed control sensible touch technology
- 6 blades
- Metal blending shaft
- 900 ml capacity processing bowl
- Ergonomic design
- Soft handle that offers ergonomic and safe grip
- Easy accessory removal button
- Color: Black, Cream



**1500
WATT**

MEASUREMENT BOWL

900 ML
BOWL

EASY ACCESS &
REMOVAL

SENSIBLE TOUCH
TECHNOLOGY

6 BLADES
& KNIVES

DOUBLE FOLDED STAINLESS
STEEL BLADES

2017
Good Design Award



PLUS X AWARD
2018 achieved for:
Design
Functionality



More powerful performance with 6 blades, there is a new Arzum Technoart Blender in your kitchen



TECHNOART MAXI PLUS

1500 W



AR 1064 ARZUM MAXTHON FOOD PROCESSOR

- 1000 W
- 2 different speed levels
- Pulse function
- Processing bowl with a capacity of 1.2 lt
- Blender jar with a capacity of 1 lt
- Grinder attachment
- Stainless steel blades
- Dough kneading attachment
- Cream attachment
- Grating and slicing attachments
- Security lock
- Cord storage
- Anti-slip base
- Color: Black, White



AR 1058 ARZUM HESTIA MULTI BLENDER SET

- 1500 W
- «Serrator Blade»: stays sharper and more durable than standard blades
- 5 functions (chopping, slicing, grating, mixing and hand blender)
- Turbo function
- 1.5 lt processing bowl
- 800 ml measure cup
- Heat resistant, stainless steel stick blender and mixer
- Double sided stainless steel blade
- Ice crushing
- Anti-slip base
- Color: Dreamline, Pomegranate, Deep Plum



AR 1048 ARZUM PROSTICK 1500 MULTI BLENDER SET

- 1500 W
- 1.5 lt processing bowl
- 900 ml measuring cup
- 5 functions (chopping, slicing, grating, mixing and hand blender)
- Stainless steel beater
- Heat resistant stainless steel hand blender and mixer
- Double sided stainless steel blades
- Silent operating
- Turbo function
- Anti-Slip base
- Color: Pink



AR 1041 ARZUM BLENDART 1500 MULTI BLENDER SET

- 1500 W
- Stainless steel blade with 6 knives
- Heat proof blender base
- 5 functions; chopping, slicing, grating, mixing and hand blender
- 1.5 lt capacity operation bowl
- 1000 ml measuring cup
- Turbo function
- Ice crushing
- Color: Pomegranate



AR 1089 ARZUM STEELART MULTI BLENDER SET

- 400 W
- 5 functions [chopping, slicing, grating, mixing and blender]
- Speed adjustment function
- Stainless steel body
- 1 lt capacity bowl
- 800 ml measure beaker
- Stainless steel beater, blender and grating blade
- Double-sided stainless steel blades
- Turbo function
- Colour: Stainless Steel



AR 1004 ARZUM SOPRANO MAX MULTI BLENDER SET

- 1000 W
- 5 functions (chopping, slicing, grating, mixing and hand blender)
- Turbo function
- Heat resistant, stainless steel blender base
- Stainless steel beater and double sided knives
- 1.5 lt capacity processing bowl, 800 ml capacity measuring cup
- Safety lock
- Color: White



**AR 1083-D/N/M
ARZUM PROSTICK MULTISPEED 2000
EL BLENDER SETİ**

- 2000 W
- 750 ml capacity processing bowl
- 900 ml measurement bowl
- 3 functions (chopping, mixing and blender)
- Speed adjustment function
- Turbo function
- Heat resistant, stainless steel hand blender and mixer
- Double sided stainless steel blades
- Silent operating
- Colors: Dreamline, Pomegranate, Deep Plum



**AR 1071
ARZUM PROSTICK 1500
HAND BLENDER SET**

- Color: Dreamline



**AR 1053
ARZUM PROSTICK 1500
HAND BLENDER SET**

- Color: Deep Plum



**AR 1042
ARZUM PROSTICK 1500
HAND BLENDER SET**

- Color: Pomegranate



- 1500 W
- 750 ml capacity processing bowl
- 900 ml measurement bowl
- 3 functions (chopping, mixing and blender)
- Stainless steel beater
- Heat resistant stainless steel hand blender and mixer

- Double sided stainless steel blades
- Turbo function
- Silent operating
- Anti-slip base

**AR 1091-D/N
ARZUM PROSTICK MYFIT
SMOOTHIE BLENDER**

- 1500 W
- 750 ml capacity smoothie bottle
- Heat-resistant metal blending shaft
- Stainless steel blades
- Ergonomic design
- Turbo function
- Quiet operation
- Color: Pomegranate, Dreamline



**AR 1014
ARZUM PROSTICK 1500
HAND BLENDER SET**

- 1500 W
- 750 ml capacity processing bowl
- 900 ml measurement bowl
- 3 functions (chopping, mixing, hand blender)
- Stainless steel beater
- Heat resistant stainless steel hand blender and mixer
- Double sided stainless steel blades
- Silent operating
- Turbo functions
- Anti-slip base
- Color: Black, White



PLUS X AWARD
2016/2017 | Achieved for:
Functionality

AR 1016 ARZUM PROSTICK 1000 HAND BLENDER SET

- 1000 W
- 750 ml capacity chopper hopper
- 900 ml measure cup
- 3 function (hand blender, chopper, beater)
- Heat-resistant stainless steel hand blender and whisk
- Double-sided stainless steel blades
- Turbo functions
- Quiet operation
- Anti-slip base
- Color: Pink



AR 1108-M / AR 1108-S ARZUM SMARTY NEO HAND BLENDER SET

- 900 W
- 800 ml capacity processing bowl
- 600 ml measurement bowl
- 3 functions (chopping, mixing and blender)
- Heat resistant, stainless steel hand blender and mixer
- Double sided stainless steel blades
- Color: Black, Pink



AR 1017 ARZUM PROSTICK 1000 STICK BLENDER

- 1000 W
- 900 ml capacity processing bowl
- Double sided stainless steel blade and mixer
- Turbo function
- Silent operating
- Color: Pink



AR 1045 ARZUM PROSTICK 1500 STICK BLENDER

- 1500 W
- 900 ml capacity processing bowl
- Heat-resistant stainless steel blade and blender foot
- Turbo function
- Silent operating
- Color: Pomegranate



AR 1097 ARZUM BUENO HAND BLENDER

- 400 W
- 700 ml processing bowl
- Heat resistant, stainless steel blade and blender foot
- Turbo function
- Double sided stainless steel blades
- Color: Black



AR 1020
ARZUM MAXIMIN
CUP IN CUP CHOPPER

- 400 W
- 1.5 lt processing bowl
- 0.3 lt bowl for smaller portions
- Double sided stainless steel blades for small bowl
- Patented, detachable, double layered stainless steel blades for processing bowl
- Easy to cut all sorts of fruits and vegetables into pieces with its patented, double-folded stainless steel blades
- Ice crushing feature
- Cream attachment makes mayonnaise, sauce and soup
- Color: Pomegranate



AR 189
ARZUM DUBLEX DOUBLE
BOWL CHOPPER

- 500 W
- 0.5 lt large processing bowl
- 0.2 lt small processing bowl
- 2 stage speed control
- Ice crushing in large bowl
- Double sided stainless Steel double blades
- Color: Red



AR 1021
ARZUM PROCHOPP
GLASS CHOPPER

- 600 W
- 1 lt glass processing bowl
- Stainless steel blades
- Anti-Slip base
- Color: Pomegranate, Deep Plum



AR 1036
ARZUM PROCHOPP
COLOR GLASS CHOPPER

- 600 W
- 1 lt glass processing bowl
- Stainless steel blades
- Anti-Slip base
- Color: Pink



AR 1055
ARZUM PROCHOPP PLUS
CHOPPER

- 600 W
- 1 lt processing bowl
- Stainless steel blades
- Anti-Slip base
- Color: Dreamline, Pomegranate, Deep Plum





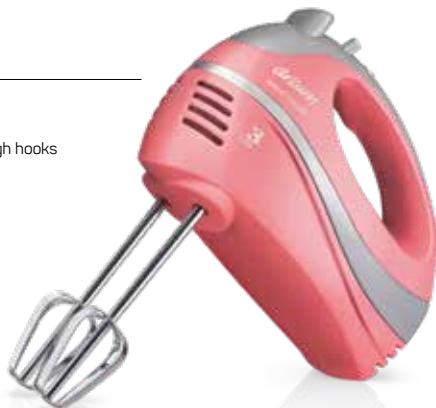
AR 1023 ARZUM MIXXI MIXER

- 700 W
- 5 Stage speed control
- Turbo function
- Stainless steel beater and dough hooks
- Color: Dreamline, Pomegranate, Deep Plum



AR 1047 ARZUM MIXXI COLOR MIXER

- 700 W
- 5 stage speed control
- Turbo function
- Stainless steel beater and dough hooks
- Color: Pink



AR 1076 ARZUM MULTI MEAT MEAT GRINDER

- 2000 W locked motor capacity
- 3 functions in 1
- 3 different dimensions meat grinder disks (fine, coarse)
- Former
- Sausage apparatus
- Stainless steel mixing rod
- Metal gear
- On/Off and reverse button
- Pusher
- Detachable apparatus for using easily and cleaning
- Color: Stainless Steel



AR 1005 ARZUM MEAT MIX MEAT GRINDER

- 1500 W locked motor capacity
- 3 functions in 1
- 3 different grinding discs for meat (fine, normal, thick)
- Meatball apparatus
- Former, sausage apparatus
- Stainless steel blade and meat grinder discs
- Stainless steel mince apparatus and tray
- Locking function
- On/off and reverse button
- Detachable accessories for easy usage and cleaning
- Color: Inox



AR 1034 ARZUM CLIPPER COFFEE GRINDER

- 150 W
- Grinds coffee beans, nuts and spices
- Maximum 50 gr capacity
- Stainless steel blades
- Stainless steel grinding bowl
- Color: Stainless Steel



AR 1063 ARZUM INFINITY ECO-FRIENDLY KITCHEN SCALE

- Automatic power generation control
- Batterie-free technology
- Environment-friendly
- Capacity: 5 kg
- 1gr sensitivity
- g/oz/lb:oz/water-ml/milk-ml measurement units
- Tare function
- Auto zero resetting and power-off
- Low power indication
- Over-load indication
- Easily readable LCD display.
- Color: Candy, White



Everyone should have a Foodie



AR 1073 ARZUM FOODIE LUNCH BOX

- 270 W
- 1.65 L capacity
- Stewing
- Reheating
- Steam eggs
- Detachable Stainless Steel Food Container
- Single and double layer are applicable
- Vacuum liner, long-lasting preservation
- Vacuum pump
- Easy to carry and use.
- Recycled carry bag
- Compact, ergonomic and stylish design
- Color: White

AR 1061 ARZUM VACUUMIX POWER BLENDER

- 1500 W
- 1.5 l capacity of BPA free tritan jar
- Vacuum Technology
- Special design 8 stainless steel blades
- 700 ml BPA free sport bottle
- 28.000 rotation per minute
- LCD display
- 6 smart programs



AR 1056 ARZUM MAXIBLEND GLASS JUG BLENDER

- 600 W
- 1600 ml capacity glass jar
- 5 stage speed control
- Pulse function
- Stainless steel blades
- Anti-Slip base
- Grinding accessory
- Chopper accessory
- Color: Stainless Steel



AR 1057 ARZUM MAXIBLEND JUG BLENDER

- 500 W
- 1500 ml capacity jar
- 2 stage speed control
- Pulse function
- Stainless steel blades
- Anti-slip base
- Grinding accessory
- Chopper accessory
- Color: White



AR 1060 ARZUM MULTIVIT JUICE EXTRACTOR

- 400 W
- Double sword net patent technology
- Removable pulp container
- 1.6 lt capacity of removable pulp container.
- Non-drip stopper.
- 2 level speed adjustment button.
- 0.50 lt capacity of juice jug
- Clamp
- Color: Stainless Steel



AR 191 ARZUM MEYVIX JUICE EXTRACTOR

- 1000 W
- 2 stage speed adjustment
- Detachable large 2 lt capacity pulp chamber
- 1.5 lt capacity jug
- Stainless Steel mixer / strainer
- Foam separator and security latch
- Color: Pomegranate



AR 1059 ARZUM KLEMANTIN CITRUS JUICER

- 20 W
- 0.5 lt capacity transparent bowl
- Two sided juicing citrus cone
- Working with pushing citrus cone
- Filter and pulp settings
- Detachable juice bowl allows easily cleaning
- Transparent top cover
- Serving features of bowl as jug
- Anti-Slip base
- Color: Red, Misty, Candy



AR 1079 ARZUM SHAKE'N TAKE PRO PERSONAL BLENDER

- 800 W
- 600 ml tritan mixing bottle BPA free
- Stainless steel blades for effortless ice crushing
- No-drip drinking lid
- Carry hook
- Two-different speed automatic operation. (soft/hard)
- LED stage lights.
- Anti slip base
- Color: Inox



AR 1032 ARZUM SHAKE'N TAKE PERSONAL BLENDER

- 300 W
- 570 ml and 400 ml tritan mixing bottle BPA free
- Stainless steel blades for effortless ice crushing
- No-drip drinking lid
- Folding style carry hook
- Anti-slip silicone grip
- One-touch operation
- Anti-slip base
- Color: Misty, Candy, Red, Black



AR 1075 ARZUM SHAKE'N TAKE COOL PERSONAL BLENDER

- 300 W
- Cooler Stick
- 570 ml and 400 ml tritan mixing bottle BPA free
- Stainless steel blades for effortless ice crushing
- No-drip drinking lid
- Folding style carry hook
- Anti-slip silicone grip
- One-touch operation
- Anti-slip base
- Color: Black



AT WORK



AT SPORT



AT SCHOOL



**ALWAYS FRESH
ALL THE TIME WITH YOU**

SHAKE'N TAKE

COOKING & FRYING

- Toasters and Sandwich Makers
- Waffle Makers
- Mini & Midi Ovens
- Electric Cookers
- Fryers





AR 2023
ARZUM GRANDIA GRILL AND SANDWICH MAKER

- 2000 W
- 6 portions
- Removable, non-stick die cast aluminium plates
- Variable temperature button
- Temperature and warning light
- 180° rotational top body (for grill position)
- Heat resistant ergonomic handle
- Security latch
- Flating hinge system
- Oil drip tray
- Spatula
- Vertical storage
- Color: Stainless Steel



AR 2022
ARZUM METALIUM GRILL AND SANDWICH MAKER

- 2000 W
- 4 portions
- Die cast aluminium non-stick plates
- Variable temperature button
- Temperature and warning light
- Heat resistant ergonomic handle
- Security latch
- Flating hinge system
- Oil drip tray
- Spatula
- Vertical storage
- Color: Stainless Steel, Pomegranate



AR 2001
ARZUM TOSTÇU DELUX GRILL AND SANDWICH MAKER

- 1800 W
- 6 portions
- Double-sided, detachable, non-stick granite effect plates
- Variable temperature button
- Temperature and warning light
- 180° rotational top body (for grill position)
- Heat resistant ergonomic handle
- Security latch
- Vertical storage
- Color: Stainless Steel

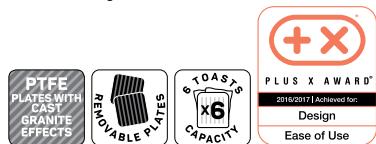


AR 2028
ARZUM TOSTÇU DELUX DREAMLINE GRILL AND SANDWICH MAKER

- 1800 W
- 6 portions
- Double-sided, detachable, non-stick granite effect plates
- Variable temperature button
- Temperature and warning light
- 180° rotational top body (for grill position)
- Heat resistant ergonomic handle
- Security latch
- Vertical storage
- Color: Dreamline


AR 2027
ARZUM TOSTÇU DELUX NAR GRILL AND SANDWICH MAKER

- 1800 W
- 6 portions
- Double-sided, detachable, non-stick granite effect plates
- Variable temperature button
- Temperature and warning light
- 180° rotational top body (for grill position)
- Heat resistant ergonomic handle
- Security latch
- Vertical storage
- Color: Pomegranate


AR 2035
ARZUM TOSTÇU NEO GRANITE GRILL AND SANDWICH MAKER

- 1800 W
- 6 portions
- Temperature and pilot light
- 5-layers granite surface: durable, non-stick, healthy
- Upper body adjustable to food thickness
- 180° rotational top body (for grill position)
- 3 staged temperature setting button
- Temperature and warning light
- Security latch
- Heat resistant ergonomic handle
- Color: Dreamline, Pomegranate, Deep Plum



AR 2030 ARZUM GRADO GRANITE GRILL AND SANDWICH MAKER

- 1800 W
- 4 portions
- Detachable upper plate up to 180°
- Detachable, dishwasher safe, non-stick granite effect plates
- 3 staged temperature setting button
- Temperature and warning light
- Heat resistant ergonomic handle
- Oil dripping channel
- Color: Deep Plum, Pomegranate



AR 2021 ARZUM PANINI GRANITE MÜRDÜM GRILL AND SANDWICH MAKER

- 1800 W
- 4 Portions
- Detachable non-stick plates
- Variable temperature button
- Adjustable upper plate up to 180°
- Locking latch
- Vertical storage
- Color: Deep Plum



AR 2006 ARZUM PANINI GRANITE GRILL AND SANDWICH MAKER

- 1800W
- 4 Portions
- Detachable non-stick granite plates
- Adjustable upper plate up to 180°
- Vertical storage
- Locking latch
- Color: Pomegranate



AR 2013 ARZUM PANINI COLOR GRILL AND SANDWICH MAKER

- 1800 W
- 4 portions
- Detachable non-stick granite effect heated plates
- Temperature setting button
- Thermostat and warning light
- 180° rotational top body
- Ergonomic cool touch handles
- Security latch
- Upright storage
- Color: Pink



AR 2005 ARZUM ECO PANINI GRILL AND SANDWICH MAKER

- 1800 W
- 4 Portions
- Detachable non-stick plates
- Variable temperature button
- Adjustable upper plate up to 180°
- Locking latch
- Vertical storage
- Color: Black





AR 2012
ARZUM PREGO GRANITE
GRILL AND SANDWICH MAKER

- 1800 W
- 6 portions
- Detachable double sided granite plates
- 3 staged temperature setting button
- Thermostat and pilot light
- Adjustable upper plate up to 180°
- Ergonomic heat resistant handle
- Vertical storage
- Color: Red, Grey



AR 286
ARZUM PREGO RED GRILL
AND SANDWICH MAKER

- 1800 W
- 4 toasts capacity
- Adjustable upper plate according to the thickness of food and 180° rotational top body
- Removable, dishwasher safe, non-stick cooking plates
- 3 staged temperature setting button
- Thermostat and warning light
- Ergonomic cool touch handles
- Upright storage
- Cord storage
- Color: Red



AR 2026
ARZUM PREGO MÜRDÜM
GRILL AND SANDWICH MAKER

- 1800 W
- 4 toasts capacity
- Adjustable upper plate according to the thickness of food and 180° rotational top body
- Removable, dishwasher safe, non-stick cooking plates
- 3 staged temperature setting button
- Thermostat and warning light
- Ergonomic cool touch handles
- Upright storage
- Cord storage
- Color: Deep Plum



AR 2037
ARZUM MİSTOST
GRILL AND SANDWICH MAKER

- 1800 W
- 4 portions
- Adjustable upper plate up to 180°
- Double-sided, detachable, dishwasher safe, non-stick granite effect plates
- 3 staged temperature setting button
- Temperature and warning light
- Heat resistant ergonomic handle
- Vertical storage
- Cord packing fraction
- Color: Grey



AR 297
ARZUM PANIMINI MIDI
GRILL AND SANDWICH MAKER

- 1000 W
- 2 portions
- Adjustable upper plate up to 180°
- Nonstick plates
- Thermostat and pilot light
- Heat resistant ergonomic handles
- Color: Inox



AR 2033
ARZUM WAFFY MAX
WAFFLE MAKER

- 800 W
- Non-stick waffle plates
- Thermostat and pilot light
- Heat resistant ergonomic handles
- Color: Dreamline, Deep Plum, Candy Misty





WORLD'S
FIRST
TOASTER
WITH
SLIDING
TRAY

AR 232 ARZUM FIRIN TOASTER

- 950 W
- 7 stages temperature setting button
- Sound alert when heating complete
- Reheat button
- Defrost button
- Sliding toaster and crumbs tray
- Detachable crumbs tray
- Automatic safety shut off when sliding tray removed from its place
- Toast breads in different size&shapes
- Color: White, Black



AR 2018 ARZUM KRISPO TOASTER

- 750 W
- 2-Slice Toaster
- 7 different toasting stages
- Cancel button
- Defrosting function
- Reheating function
- Removable crumb tray
- Color: Dreamline, Pomegranate, Deep Plum



AR 2014 ARZUM ALTRO TOASTER

- 900 W
- 8 different toasting stages
- Large toaster compartment that even thick slices of bread can fit in easily
- Cancel button
- Defrosting function
- Reheating function
- Removable crumb tray
- Decorative metal body
- Color: Black, Pink, Misty Blue



AR 2017 ARZUM PANETTI BREAD MAKER

- 650 W
- Loaf weight: 500g, 750g, 1000g
- 13 Baking functions
- 1-hour automatic keep warm
- 15-hour delay timer
- Viewing window
- Measuring cup
- Big and small size spoon
- Dough mixing handle removing hook
- Removable non-stick container
- LCD display
- Color: Candy



AR 2002 ARZUM COOKART MAXI 50 LT OVEN

- 1600 W
- 50 lt capacity
- Pop-up buttons
- Turbo fan
- Enamel square and round baking tray and grill
- Upper and lower heating elements (2 x 800 W)
- Double glazed glass door
- Upper and lower resistance controlling by thermostat
- Internal light
- External dimension
- Net Weight: 15.2 kg
- Color: Inox



AR 2034 ARZUM COOKART COLOR 50 LT DOUBLE GLASSSED OVEN

- 1600 W
- 50 lt capacity
- Turbo fan
- Enamel square and round baking tray and grill
- Upper and lower heating elements (2X800W)
- Double glazed glass door
- Upper and lower resistance controlling by thermostat
- Internal light
- External dimension
- Color: Dreamline, Pomegranate, Deep Plum



AR 253 ARZUM COOKART MIDI OVEN

- 1600 W
- 35 lt capacity
- Top and floor resistance which provide the equal cooking (2x800w)
- Top and floor resistance controlling system with thermostat
- Time setting feature
- Turbo fan feature
- Square and circular trays covered with enamel and grill
- Inside lighting
- Observation windows
- External dimensions 460 x 540 x 350 mm
- Net weight-13.5 kg
- Square tray: 375 x 380 mm / Depth: 38 mm
- Circular tray 380 mm/Depth: 44 mm
- Color: White



AR 293 ARZUM COOKART PLUS MIDI OVEN

- 1600W
- 40 lt capacity
- Pop-up buttons
- Turbo fan
- Enamel square and round baking tray and grill
- Upper and lower heating elements (2X800W)
- Double glazed glass door
- Upper and lower resistance controlling by thermostat
- Internal light
- Color: Stainless Steel



AR 2003 ARZUM COOKART ECO MIDI OVEN

- 1300 W
- 35 lt capacity
- Upper and lower resistance controlling by thermostat (2x650 W)
- Time setting
- Glass door
- Enamel coated baking trays (square / round) and grilling rack
- Dimensions: 465 x 520 x 320 mm
- Net Weight-13.5 kg
- Color: White



AR 2043 ARZUM MAXI GRILL MULTIFUNCTIONAL COOKER

- 2200 W
- Aesthetic, die cast lift
- Stainless steel body
- Accurate thermostat control and ergonomic button design
- Balance through anti-slip bakelite feet
- Illuminated energy indicator
- Easy grill with cooking rack
- Optional die cast tray
- Top and bottom heat control with thermostat
- Functions: Warm keeping, bottom heat, bottom + top heat
- Color: Stainless Steel



AR 2010 ARZUM KAVURMACIM ELECTRICAL COOKER

- 1200 W
- Non stick cooking surface
- Thanks to non-stick surfaces and thermostat controller for make pizza, grills without using oil, cook vegetables and many foods, keep any cooked meals warm
- Glass lid with steam output
- Temperature adjustment switch, thermostat pilot light and removable temperature controller
- Ergonomic handles
- Depth 9 cm, Diameter: 40 cm
- Color: Black, Misty, Candy



AR 272 ARZUM CIPSCO DEEP FRYER

- 1200 W
- 13-15 lt detachable and dishwasher safe frying pan
- Detachable upper cover
- Changeable odor and oil filter
- Viewing window
- Frying basket and handle
- Color: Stainless Steel





Taste Master of Our House

Various tastes from lahmacun to flatbread, and from delicious grills to stews on its optional tray are on your table with taste master.

BEVERAGE PREPARATION

- Turkish Coffee Machines
- Samovars
- Tea machines
- Coffee machines
- Kettles





RICH
TURKISH COFFEE
EXPERIENCE.
ENJOY!



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OKKA



DIRECT
CUP
SERVICE



reddot award 2014
honourable mention



OK 001



arzum OKKA

OKKA TURKISH COFFEE MACHINE'S FEATURES



Direct-to-Cup pouring



Self-cleaning



Slow Brewing feature for extra pleasure of Turkish Coffee



One or two cup(s) brewing option



3-level cup size selection



Freedom to use any type of Turkish ground Coffee in its ideal taste and foam with the Lift-to-Brew technology



Auto Boiling Altitude Detection system ensures the same taste for your Turkish Coffee throughout the world



Optional automatic water feeding



OK 002



OK 002-N



OK 008



OK 008-B



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GRANDIO DUO



SLOW
BREWED
TASTE

TOUCH
PANEL

AUTOMATIC
WATER
FEEDING

10
CUPS
CAPACITY



arzum
OKKA
GRANDIO DUO

OKKA GRANDIO DUO TURKISH COFFEE MACHINE'S FEATURES



Slow Brewing feature for extra pleasure of Turkish Coffee



10 Cups capacity



Automatic water feeding feature



Smart Overflow prevention system
Auto Boiling Altitude Detection system ensures the same taste for your Turkish Coffee throughout the world



Patented Washable pot



Touch panel with LED illumination for maximize ease of use



3-level cup size selection



Sound and LED light alert systems



Coffee measuring spoon



OK 007



OK 007-K



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GRANDIO



SLOW
BREWED
TASTE

TOUCH
PANEL

AUDIBLE AND
ILLUMINATED
WARNING

4
CUP
CAPACITY



arzum
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GRANDIO

OKKA GRANDIO TURKISH COFFEE MACHINE'S FEATURES



Smart water technology with automatic water feeding feature



Overflow prevention system that stops cooking at the right time with smart cooking sensor.



Slow Brewing feature for extra pleasure of Turkish Coffee



Audible and illuminated warning system for cooking processes.



Intelligent auto boiling altitude detection system that enables you to make Turkish coffee everywhere in the world with the same ideal taste by detecting the ideal cooking temperature at your point.



The ability to make up to 4 cups of coffee in one go.



3 stage cup size adjustment for different cup sizes.



Patented Washable pot



Touch panel with LED illumination for easy operation.



A special Arzum OKKA measure spoon for the perfect consistency in every cooking.



OK 005



OK 005-B



OK 005-K



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MINIO DUO



CUPS
CAPACITY



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OKKA MINIO DUO TURKISH COFFEE MACHINE'S FEATURES



8 Cups capacity



Overflow prevention system



Ideal brewing at low heat



Washable pot



Sound alert system



Coffee measuring spoon



OK 006



OK 006-K



OK 006-D



OK 006-MD



OK 006-N



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STAINLESS
STEEL
COFFEE POT

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OKKA MINIO PRO TURKISH COFFEE MACHINE'S FEATURES



Stainless steel coffee pot



Overflow prevention system



1-4 Cups capacity



Washable pot



Ideal brewing at low heat



Coffee measuring spoon



Sound alert system



OK 0010



OK 0010-K



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OKKA
MINIO

4
CUPS
CAPACITY



reddot award 2017
winner



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OKKA

MINIO

OKKA MINIO TURKISH COFFEE MACHINE'S FEATURES



1-4 Cups capacity



Overflow prevention system



Ideal brewing at low heat



Washable pot



Sound alert system



Coffee measuring spoon



OK 004



OK 004-K



OK 004-N



OK 004-D



OK 004-B



OK 004-MD



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EXPERIENCE.
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OKKA
BEANGOURMET

TURKISH
COFFEE
GRINDER

HEALTHY
CERAMIC
GRINDER

ERGONOMIC
DESIGN



OK 003



OK 701 ARZUM OKKA AUTOMATIC WATER SUPPLY UNIT

ARZUM OKKA Automatic Water Feeding Unit, makes it possible to serve coffee continually by drawing water from water supply with its specially designed flexible hose.



OK 901 ARZUM OKKA TURKISH COFFEE CUP SET OF TWO

Special Arzum OKKA 2 cup set for the most elegant presentation of your strong coffee



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OKKA



NOW WITH SWAROVSKI® CRYSTALS,
ARZUM OKKA PROUDLY PRESENTS THE RICH TURKISH COFFEE





AR3083 ARZUM EHLİKEYİF SAMOVAR

- 2200W (boiling)
- 3.5 lt capacity kettle
- 1.2 lt capacity SCHOTT glass teapot
- Stainless steel concealed resistance
- Intelligent temperature control (Starting to boil when water is added or temperature of water decreases)
- Stainless steel tea filter
- Auto power off (turns off automatically if not used for 8 hours)
- Boil dry protection with auto shut off
- Sound alert system
- One-touch operation
- Cable storage area
- Ergonomic tap, rubber tray
- Ergonomic heatproof tap handle
- Color: Black



AR3083-B ARZUM EHLİKEYİF SAMOVAR

- 2200W (boiling)
- 3.5 lt capacity kettle
- 1.2 lt capacity SCHOTT glass teapot
- Stainless steel concealed resistance
- Intelligent temperature control (Starting to boil when water is added or temperature of water decreases)
- Stainless steel tea filter
- Auto power off (turns off automatically if not used for 8 hours)
- Boil dry protection with auto shut off
- Sound alert system
- One-touch operation
- Cable storage area
- Ergonomic tap, rubber tray
- Ergonomic heatproof tap handle
- Color: White





AR 3024 ARZUM ÇAYCI HEPTAZE TEA MACHINE

- Double heat system: 1650 W (boiling) / 165 W (keeping warm)
- 1.8 Lt. capacity of Stainless Steel kettle
- 0.8 Lt capacity of teapot
- Can be used as a kettle with its special lid
- Stainless Steel concealed resistance
- Movable, Stainless Steel tea strainer
- 360° rotation facility
- Cordless use
- Boil dry protection with auto shut off



SCHOTT



**YOUR TEA IS
ALWAYS FRESH
THANKS TO
HEPTAZE...**



Arzum Çaycı Heptaze has Stainless Steel, movable tea filter.



At the end of the desired brewing period, pull the movable filter arm up and lock it to pot handle.



By easily removing the tea filter from the brewed tea after it's steeped, enables tea to preserve its taste and freshness longer.



With the additional lid, Çaycı Heptaze Stainless Steel body can be used as kettle.

AR 3023 ARZUM ÇAYCI HEPTAZE TEA MACHINE





AR 3059
ARZUM HARMAN DELUX
TEA MACHINE

- Double heat system: 1650W (boiling) / 150W (keeping warm)
- 1.8 lt capacity of stainless steel kettle,
- 1 lt capacity of stainless steel teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Inox



AR3059



AR 3060
ARZUM HARMAN
TEA MACHINE

- Double heat system: 1650W (boiling) / 150W (keeping warm)
- 1.8 lt capacity of kettle,
- 1 lt capacity of glass teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Black



AR3060





AR 3069 ARZUM ÇAY SEFASI TEA MACHINE

- Double heat system: 1650W (boiling) / 165W (keeping warm)
- 1.8 lt capacity of stainless steel kettle,
- 1.2 lt capacity of stainless steel teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Inox



AR 3080 ARZUM ÇAY SEFASI TEA MACHINE

- Double heat system: 1650W (boiling) / 165W (keeping warm)
- 1.8 lt capacity of stainless steel kettle,
- 1.2 lt capacity of stainless steel teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Pomegranate, Purple, Dreamline



AR 3004 ARZUM ÇAYCI KLASİK TEA MACHINE

- Double heat system: 1650 W (boiling)/165 W (keep warm)
- 1.8 lt capacity of stainless steel kettle
- 0.7 lt capacity of stainless steel teapot
- Can be used as a kettle with its special lid
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless usage
- Boil dry protection with auto shut off
- Color: Inox



AR 3006 ARZUM ÇAYCI KLASİK TEA MACHINE

- Double heat system: 1650 W (boiling) / 165 W (keep warm)
- 1.8 lt capacity of stainless steel kettle
- 0.7 lt capacity of stainless steel teapot
- Can be used as a kettle with its special lid
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless usage
- Boil dry protection with auto shut off
- Color: Pomegranate



AR 3078 ARZUM ÇAYCI KLASİK TEA MACHINE

- Double heat system: 1650 W (boiling) / 165 W (keep warm)
- 1.8 lt capacity of stainless steel kettle
- 0.7 lt capacity of stainless steel teapot
- Can be used as a kettle with its special lid
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless usage
- Boil dry protection with auto shut off
- Color: Dreamline



AR 3077 ARZUM ÇAYCI KLASİK TEA MACHINE

- Double heat system: 1650 W (boiling) / 165 W (keep warm)
- 1.8 lt capacity of stainless steel kettle
- 0.7 lt capacity of stainless steel teapot
- Can be used as a kettle with its special lid
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless usage
- Boil dry protection with auto shut off
- Color: Deep Plum





AR 3072
ARZUM ÇAYCİ ECO TEA MACHINE

- Double heat system: 2200W (boiling) / 280W (keeping warm)
- 1.7 lt capacity of stainless steel kettle,
- 1 lt. capacity of stainless steel teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- Water level indicator on body
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Inox



AR 3061
ARZUM ÇAYCİ TEA MACHINE

- Double heat system: 1700W (boiling) 280W (keep warm)
- 1.8 lt capacity kettle
- 0.9 lt capacity of glass teapot
- Stainless steel concealed resistance
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Black



AR 3070
ARZUM DALLAH
ARABIC COFFEE MACHINE

- 1300W
- 1.3 lt capacity
- Stainless steel concealed resistance
- 360 rotation facility
- LED display
- Cordless usage
- Boil dry protection with auto shut off
- Color: Black



AR 3055
ARZUM MIRRA
TURKISH COFFEE MACHINE

- 850 W
- 300 ml / 4-6 cups of turkish coffee capacity
- Left-right hand usage
- Stainless steel concealed resistance
- Additional lid
- 360° rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Folding handle for easy carrying and storing
- Color: Stainless Steel





AR 3073
ARZUM BREWTIME PRO
FILTER COFFEE MACHINE

- 950 W
- 1.5 lt capacity glass jug (12-14 cups)
- Aroma selection feature
- 24 hour programmable
- Anti-drip feature,
- Easy removable filter,
- Keep warm feature,
- Water level indicator,
- Coffee measure spoon,
- On/off switch and indicator light



AR 3081
ARZUM BREWTIME DELUX
FILTER COFFEE MACHINE

- 900 W
- 1.5 lt capacity glass jug (12-14 cups)
- Aroma selection feature
- 24 hour programmable
- Anti-drip feature,
- Easy removable filter,
- Keep warm feature,
- Water level indicator,
- Coffee measure spoon,
- On/off switch and indicator light



1.25 LITER



GLASS JUG



ANTI-DRIP



WASHABLE FILTER



24 HOURS
PROGRAMMABLE



AROMA
SELECTION



1.25 LITER



GLASS JUG



ANTI-DRIP



WASHABLE FILTER



24 HOURS
PROGRAMMABLE



AROMA
SELECTION



AR 3046
ARZUM BREWTIME
FILTER COFFEE MACHINE

- 750 Watt
- 1.25 lt capacity glass jug (10-12 cups)
- Anti-drip feature
- Easy removable filter
- 40 min. keep warm plate
- Water level indicator
- Coffee measure spoon
- On/off switch and indicator light



AR 3055
ARZUM BREW'N TAKE PERSONAL
FILTER COFFEE MACHINE

- 750 Watt
- Stainless steel travel mug,
- 410 ml capacity
- Washable filter,
- Boil dry protection with auto shut off



AR 3048 ARZUM ESTILO KETTLE

- 2200W
- 1.8 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: Dreamline, Pomegranate, Candy



2200 WATT **1.8 LITERS**

AR 3074 ARZUM HOTTY KETTLE

- 2200W
- 1.7 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless Steel concealed resistance
- Washable filter
- 360° rotatable
- Color: Inox



2200 WATT **1.7 LITERS**

AR 3071 ARZUM GLASSY KETTLE

- 2200W
- 1.7 lt capacity glass body
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: Glass



1.7 LITER



AR 3014
ARZUM FLORIDO
KETTLE

- 2000W
- 2 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless Steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: White



AR 3035
ARZUM CALIENTE
KETTLE

- 2200W
- 1,7 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless Steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: White



AR 3035-K
ARZUM CALIENTE
KETTLE

- 2200W
- 1.7 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: Red



AR 3067
ARZUM VALORE
KETTLE

- 2200W
- 1.7 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: Candy Red, Black



CLEANING

- Bagless Vacuum Cleaners
- Bagged Vacuum Cleaners
- Stick Vacuum Cleaners
- Corded Stick Vacuum Cleaners





Cyclone
SILENT



AR 4094 ARZUM OLIMPIA CONTROL CYCLONE VACUUM CLEANER

- Bagless - Cyclone Extreme
- Power: 899W
- Dust capacity: 2,2 lt
- Built-in remote control buttons on handle, let you control power (with stand by mode) and adjust suction settings comfortably
- Renewed wired hose
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Turbo brush
- Led indicator and electronic suction control
- Motor filter congestion warning
- Electric cord length: 8 m
- In use radius: 11 m
- Easy connection with click mechanism
- Narrow-end nozzle, seat cleaning nozzle
- Sound level: min. 64dB (A) max. 71dB (A)
- Color: Gray



* The sound level when running at the minimum suction setting is 64dB.
The sound level when running at the maximum suction setting is 71dB.



AR 4088 ARZUM OLIMPIA POWER CYCLONE VACUUM CLEANER

- Bagless - Cyclone Extreme
- Power: 899W
- Dust capacity: 2,2 lt
- Wired hose
- Turbo brush
- Led indicator and electronic suction control
- Motor filter congestion warning
- Washable motor filter
- Cord length: 7 m
- In use radius: 10 m
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Narrow-end nozzle, seat cleaning nozzle
- Sound level: min. 65dB (A) max. 72dB (A)
- Colour: Cinnamon



* The sound level when using at the minimum suction setting is 65dB.
The sound level when running at the maximum suction setting is 72dB.

Take over the control in cleaning



* The sound level when running at the minimum suction setting is 64dB.
The sound level when running at the maximum suction setting is 71dB.

AR 4061 ARZUM OLIMPIA PLUS CYCLONE VACUUM CLEANER

- Bagless - Cyclone Extreme
- Power: 899W
- Dust capacity: 2,2 lt
- LED indicator and electronic suction control
- Motor filter congestion warning
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Cord length: 7 m
- In use radius: 10 m
- Turbo brush
- Small cleaning nozzle,narrow nozzle, seat cleaning nozzle
- Sound level: min. 65dB (A) max. 74 dB (A)
- Color: Dreamline



* The sound level when running at the minimum suction setting is 65dB.
The sound level when running at the maximum suction setting is 74dB.

AR 4060 ARZUM OLIMPIA PRIME CYCLONE VACUUM CLEANER

- Bagless - Cyclone Extreme
- Power: 899W
- Dust container capacity: 2,2 lt
- Electronic suction control
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Cord length: 6 m
- In use radius: 9 m
- Small cleaning nozzle,narrow nozzle, seat cleaning nozzle
- Sound level: min. 65dB (A) max. 74 dB (A)
- Color: Fuchsia



* The sound level when running at the minimum suction setting is 65dB.
The sound level when running at the maximum suction setting is 74dB.

AR 4092 ARZUM OLIMPIA LINE CYCLONE VACUUM CLEANER

- Bagless - Cyclone Extreme
- Power: 899W
- Dust capacity: 2,2 lt
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Cord length: 5 m
- In use radius: 8 m
- Narrow-end nozzle, seat cleaning nozzle
- Color: Claret red



AR 4104 ARZUM CLEANART COMPACT BAGGED VACUUM CLEANER

- Bagged
- Power: 750 W
- Dust Bag Capacity: 3 L
- Dust Bag Indicator
- HEPA 13 Filter
- Electronic Suction Control
- Ergonomic Handle
- Compact Design
- Cord Length: 5 m
- In Use Radius: 8 m
- High efficiency adjustable brush
- Small cleaning nozzle,narrow nozzle
- Sound Level: 75 dB (A)
- Color: Gray



AR 4054 ARZUM CLEANART SILENCE PRO VACUUM CLEANER

- Power: 800 W
- Dust capacity: 4 lt
- Dust bag indicator
- Hepa 13 filter
- Electronical and mechanical suction power
- Cord length: 7 m
- In use radius: 10 m
- Led control panel
- Small and narrow brushes
- Cleanable turbo brush
- Soft-Start feature
- Noise level: 71 dB
- Color: Red



AR 4200 ARZUM MAGICLEAN FORCE RECHARGEABLE STICK VACUUM CLEANER

- Cyclone system
- 22.2 V li-ion long life battery
- High efficiently BLDC motor
- Dust container cap.: 0,5 L
- Running time: 30 min.
- Battery cap: 2200 mah
- Washable HEPA filter
- Easy to clean, motorized LED turbo brush
- Mini turbo brush
- 2 suction power
- Charging station with wall mount and accessory holder
- 2in 1 nozzle accessories
- Hard roller accessories
- Sound level: 75 dB(A)
- Color : Black



AR 4045
ARZUM HERA
COMFORT TELESCOPIC TUBE
STICK VACUUM CLEANER

- Power: 800 W
- Dust capacity: 1 lt
- Washable filter and dust reservoir
- Cord length: 5 m
- Vertical practical cleaning
- Vertical storage
- Telescopic tube
- Easy reach to corners with triangle head
- Handy vacuum cleaner feature
- Cable winding latch
- Noise level: 78 dB
- Color: Black



AR 4064
ARZUM HERA ECO 2 IN 1
STICK VACUUM CLEANER

- Power: 800 W
- Dust capacity: 1 lt
- Washable filter and dust reservoir
- Cord length: 6 m
- Vertical practical cleaning
- Vertical storage
- Easy reach to corners with triangle head
- Handy vacuum cleaner feature
- Cable winding latch
- Noise level: 78 dB
- Color: Black



AR 4075
ARZUM PRONTO LUX 2'IN 1
STICK VACUUM CLEANER

- Power: 800 W
- Dust capacity: 1,5 lt
- Washable filter and dust reservoir
- Cord Length: 5 m
- Vertical practical cleaning
- Vertical storage
- Easy reach to corners with triangle head
- Handy vacuum cleaner feature
- Sound Level: 78 dB
- Color: Deep Plum



The easiest form of technology and performance in cleaning



MAGICLEAN FORCE

IRON

- Steam Generator Irons
- Steam Irons
- Travel Irons
- Ironing Boards







AR 686
ARZUM IRONFORCE
STEAM GENERATOR IRON

- 2400 W
- Anti-scratching and long lasting Ceramic soleplate
- 5.5 bar steam volume
- Max. 250 g/min steam power
- Provides ironing the most difficult creases and folded fabrics with Steam Impress Technology
- Automatic shutdown (when not in use)
- Safety lock system
- 4-stage adjustable temperature
- 1.5 lt capacity of water tank
- Vertical ironing feature
- 25% electricity saving with Eco setting
- Ready for ironing in 2 minutes
- Removable water tank: Filling water feature when in use
- 2 m long cable for ease of use
- Cord storage
- Anti-calc, no water and steam ready displays
- Cable: Purple



AR 6001
ARZUM STEAMFORCE
STEAM GENERATOR

- 2400 W
- 5.5 bar pump pressure
- Optimum care technology: Ironing for all fabrics at a single temperature setting
- Turbo boost technology
- Max. 250 g/min shot of steam power
- Eco mode
- 1.5 lt water tank capacity
- Safety lock system
- Anti-calc, min. Water, eco mode, steam ready and auto shut-off indicator
- 2 m power and steam cable
- Ready for ironing in 1 minutes
- Auto shut-off
- Vertical ironing feature
- Anti-scratching and long lasting optimal ceramic soleplate
- Cord storage
- Color: Misty



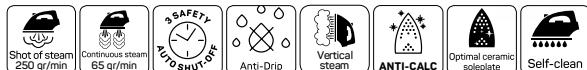
Performance, Technology and Power Arzum Steamforce

STEAMFORCE



AR 693 ARZUM STEAMART LUX STEAM IRON

- 3000 W
- 65 gr/min. continuous steam, 250 gr/min. shock steam
- Smart Steam Technology
- Intelligent Motion Sensor
- 3 safety staged automatic shutdown
- Optimal ceramic soleplate
- Anti-calification system
- Turbo Steam pump
- Ionic technology
- Anti-drip system
- Self clean feature
- Vertical steam feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 400 ml capacity water tank with light
- 3 m cord length
- Color: Purple, Black



AR 692 ARZUM STEAMART POWER STEAM IRON

- 2800 W
- 45 gr/min. Continuous steam, 195 gr/min. shock steam
- Vertical steam feature
- 3 safety staged automatic shutdown
- Optimal ceramic soleplate
- Ionic Soleplate Technology
- Adjustable steam power
- Anti-calification system
- Anti-drip system
- Self clean feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 400 ml capacity water tank



AR 691 ARZUM STEAMART PLUS CERAMIC SOLEPLATE IRON

- 2600 W
- Optimal Ceramic soleplate
- Adjustable steam power and temperature
- 40 gr/min continuous steam, 190 gr/min steam shot
- 3 safety staged automatic shutdown
- Anti-calc feature
- Anti-drip feature
- Self-clean feature
- Sound and light alarm during automatic shutdown
- 425ml capacity water tank with light
- Vertical steam feature
- Steam shot and spray feature
- 2 m long cable for ease of use
- Easy to fill, large water filling hole
- Color: Purple



With smart technology
and excellent steam power,
Arzum Steamart Lux will ease your ironing





AR 6004 ARZUM STEAMLINE STEAM IRON

- 2600 W
- 40 gr/min. Continuous steam, 190 gr/min. shock steam
- Vertical steam feature
- 3 safety staged automatic shutdown
- Optimal ceramic soleplate
- Ionic Soleplate Technology
- Adjustable steam power
- Anti-calcification system
- Anti-drip system
- Self clean feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 300 ml capacity water tank



AR 6007 ARZUM STEAMLINE STEAM IRON

- 2600 W
- 40 gr/min. Continuous steam, 190 gr/min. shock steam
- Vertical steam feature
- 3 safety staged automatic shutdown
- Optimal ceramic soleplate
- Ionic Soleplate Technology
- Adjustable steam power
- Anti-calcification system
- Anti-drip system
- Self clean feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 300 ml capacity water tank





AR 6000
ARZUM STEAMPRO PLUS
STEAM IRON

- 2400 W
- 40 gr/min. continuous steam, 175 gr/min. shock steam
- Optimal ceramic soleplate
- 3 safety staged automatic shutdown
- Adjustable steam power
- Anti-calcification system
- Anti-drip system
- Self clean feature
- Vertical steam feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 420 ml capacity water tank



AR 694
ARZUM TESSIA
CERAMIC SOLEPLATE IRON

- 2400 W
- Ceramic soleplate
- Adjustable steam power and temperature
- 35gr/min continuous steam, 120 g/min steam shot
- Anti-calc feature
- Anti-drip feature
- Self-clean feature
- 240 ml capacity water tank with light
- Vertical steam feature
- Steam shot and spray feature
- Easy to fill, large water filling hole
- Color: Pink grey, Green grey



AR 684
ARZUM OLIVYA
CERAMIC SOLEPLATE IRON

- 2400 W
- Ceramic soleplate
- Adjustable steam power
- Anti-drip system
- Self clean feature
- Vertical steam feature
- Spraying
- 35gr/min continuous steam, 120 g/min steam shot
- 260 ml capacity water tank with light
- Color: Black



AR 695
ARZUM PETA
STEAM IRON

- 2400 W
- 35 gr/dk . Continuous steam, 120 gr/min. shock steam
- Ceramic soleplate
- Adjustable steam power
- Anti-drip system
- Self clean feature
- Vertical steam feature
- Shock steam and spray
- 260 ml capacity water tank
- Renk: Purple



AR 688
ARZUM CLARO
CERAMIC SOLEPLATE IRON

- 2400 W
- Ceramic soleplate
- Adjustable steam power and temperature
- 35 gr/min continuous steam,
- 120 g/min steam shot
- Anti-calc feature
- Anti-drip feature
- 260 ml capacity water tank
- Vertical steam feature
- Steam shot and spray feature
- Color: Blue





AR 690
ARZUM TRIPPER
TRAVEL IRON

- 1150 W
- Ceramic soleplate
- Foldable handle and folding button
- Dual voltage (110 W - 220 W)
suitable for worldwide use
- Adjustable steam power and temperature
- 12 g/min continuous steam,
45 g/min steam shot
- 55 ml capacity water tank
- Vertical steam feature
- Steam shot and spray feature
- Color: Purple, yellow



AR 6014
ARZUM MASSA NEO
IRONING BOARD

- 125 x 45 cm oval ironing surface with steam discharge system
- Electrical socket
- %100 heat-proof cotton cover
- Suitable for steam generator and steam irons
- Suitable for left- and right-hander
- Apparatus at the iron tray for clothes hangers
One clip for an easy open/ close system
- Cable holder antenna
- Non-slip rubber table soles
- Color: Grey



45 CM
x
125 CM

PERSONAL CARE

- Hair Dryers
- Hair Straighteners
- Hair Curlers
- Hair Stylers
- Bathroom Scales
- Hair Removal







AR 5003

**ARZUM BELLISSIMA PROFESSIONAL
IONIC HAIR DRYER**

- 2200 W
- 2 speed, 3 heat settings
- Professional AC motor that enables quick drying with powerful air flow
- Anti-static ion technology for shiny, frizz-free hair
- Cool shot
- Diffuser to increase volume
- Narrow styling nozzle
- Easy storage hook
- Color: Black



AR 5004

**ARZUM BELLISSIMA PROFESSIONAL
HAIR DRYER**

- 2200 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Diffuser to increase volume
- Narrow styling nozzle
- Easy storage hook
- Color: Black



AR 5062

**ARZUM BELLISSIMA CREATIVITY GLOSSY
HAIR STRAIGHTENER**

- Adjustable temperature for every hair type (150-230°C)
- Ceramic plate & glossy effect
- Active plates technology that enables more effective straightening with balanced pressure
- Special round design for curling hair
- Heat recovery
- Plate fixing button
- Temperature fixing
- LED screen
- Color: Pink



AR 5002

**ARZUM BELLISSIMA CREATIVITY INFRARED
HAIR STRAIGHTENER**

- Adjustable temperature for every hair type (130-230°C)
- Ceramic coating straightening plates with keratin infusion
- Dual Action System – Infrared technology, that prevents wearing with quartet plates
- Active plates technology that enables more effective straightening with balanced pressure
- Special round design for curling hair
- Plate fixing button
- Temperature fixing
- LCD screen
- Cool holding head
- Color: Black



AR 582
ARZUM BUKA IONIC
WIDE HAIR STRAIGHTENER

- Adjustable temperature for every hair type (150 - 230°C)
- Wide straightening plates designed specifically for thick or long hair
- Titanium ceramic coating straightening plates
- Anti-static ion technology for shiny, frizz-free hair
- Joystick heat and ion adjustment button
- LCD screen with light
- Plate fixing button
- Color: Black



AR 5024
ARZUM BELISA
HAIR STRAIGHTENER

- Adjustable temperature for every hair type (140- 230°C)
- Keratin and argan oil infused ceramic plates
- Automatic shut-off after 30 minutes
- Fast heat-up time
- Heat recovery
- LED screen
- Plate fixing button
- Color: Sand beige



AR 5021
ARZUM VANESSA
HAIR STRAIGHTENER

- Adjustable temperature for every hair type (140 - 230°C)
- Keratin and argan oil infused ceramic plates
- Automatic shut-off after 30 minutes
- Fast heat-up time
- Heat recovery
- LED screen
- Plate fixing button
- Color: Mink



AR 5033
ARZUM BELISA
HAIR CURLER

- Adjustable temperature (120-200°C)
- Keratin ve argan oil infused ceramic plates
- 25 mm barrel for natural curls
- Automatic shut-off after 30 minutes
- Heat recovery system
- Hand-safe area
- Heat-resistance storage bag
- Color: Sand beige



AR 5022
ARZUM VANESSA
HAIR CURLER

- Adjustable temperature (120-200°C)
- Keratin and argan oil infused ceramic coating
- 25 mm barrel for natural curls
- Automatic shut-off after 30 minutes
- Heat recovery system
- Hand-safe area
- Color: Mink





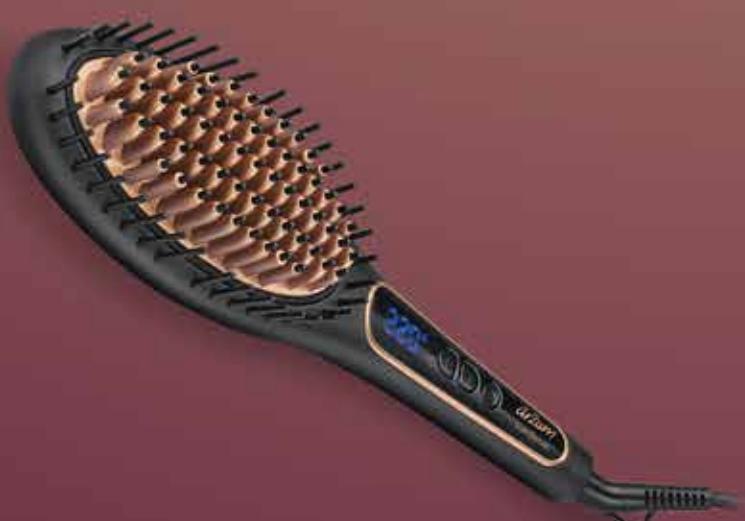
AR 5063 ARZUM VOLUME PRO HOT AIR STYLER

- 1200 W
- 2 speed and temperature settings
- Cool airflow
- Anti-static ion technology for shiny, frizz-free hair
- Ceramic hair brush of 40 mm
- Ceramic slim hair brush of 21 mm
- Air nozzle
- Color: Black



AR5036 ARZUM SUPERSTAR HAIR STRAIGHTENING BRUSH

- Fast and easy styling
- Beautifully smooth hair with natural volume
- Adjustable heat for all hair types (140-220 °C)
- Ceramic coated straightening bristles
- Ionic function for frizz-free hair
- Quick heating
- Automatic shut-off after 30 min
- Button lock function
- Color: Black





AR 5035
ARZUM MONA SENSE
WIDE HAIR STRAIGHTENER

- Wide straightening plates for fast and easy styling
- Adjustable temperature for every hair type (100- 230°C)
- Keratin and argan oil infused ceramic plates
- Automatic shut-off after 60 minutes
- Fast heat-up time
- Heat recovery
- LED screen
- Plate fixing button
- Color: Black



AR 5023
ARZUM LISA SLIM
HAIR CURLER

- 160°C and 200°C heat adjustment
- Ceramic plates
- 19 mm barrel for tiny and tight curls
- Hand safe area
- Color: Black



AR 5027
ARZUM LISA
HAIR CURLER

- 160°C and 200°C heat adjustment
- Ceramic plates
- 25 mm barrel for big and natural curls
- Hand safe area
- Color: Black



AR 5028
ARZUM LISA XL
HAIR CURLER

- 160°C and 200°C heat adjustment
- Ceramic plates
- 32 mm barrel for big curls and big volume
- Hand safe area
- Color: Black



AR 5049
ARZUM PROFÖN NEO PROFESSIONAL HAIR DRYER

- 2300 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Detachable and washable air filter
- Diffuser to volume hair
- Narrow styling nozzle
- Easy storage hook
- Color: Pomegranate, Dreamline



AR 5047
ARZUM PROFÖN NEO PROFESSIONAL HAIR DRYER

- 2300 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Detachable and washable air filter
- Diffuser to volume hair
- Narrow styling nozzle
- Easy storage hook
- Color: Black



AR 5009
ARZUM HAIRSTIL PRO PROFESSIONAL HAIR DRYER

- 2200 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Removable and washable air filter
- Diffuser to volume hair
- Narrow styling nozzle
- Easy storage hook
- Color: Black



AR 5016
ARZUM HAIRSTIL PROFESSIONAL HAIR DRYER

- 2200 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Detachable and washable air filter
- Narrow styling nozzle
- Easy storage hook
- Color: Black



AR 5046
ARZUM FOLD AWAY
HAIR DRYER

- 2300 W
- 2 speed, 3 heat setting
- Foldable handle for easy storage
- Cool shot
- Diffuser to volume hair
- Narrow styling nozzle
- Detachable and washable air filter
- Easy storage hook
- Color: Black, Deep plum



AR 5014
ARZUM SENFONY COLOR
HAIR DRYER

- 2000 W
- 2 speed, 2 heat settings
- Cool shot
- Diffuser to volume hair
- Narrow styling nozzle
- Detachable and washable air filter
- Easy storage hook
- Color: Pink



AR 5013
ARZUM SENFONY RED
HAIR DRYER

- 2000 W
- 2 speed, 2 heat settings
- Cool shot
- Diffuser to volume hair
- Narrow styling nozzle
- Detachable and washable air filter
- Easy storage hook
- Color: Pomegranate



AR 569
ARZUM LINDA
HAIR DRYER

- 2000 W
- 2 speed, 2 heat settings
- Cool shot
- Diffuser to volume hair
- Narrow styling nozzle
- Detachable and washable air filter
- Easy storage hook
- Color: Black



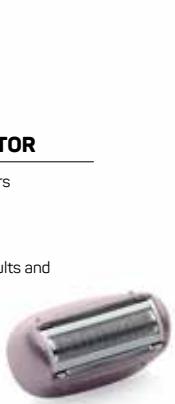
AR 578
ARZUM HAIRSTAR MINI
HAIR DRYER

- 1200 W
- 2 speed, 2 heat settings
- Foldable handle ideal for travels
- Air filter
- Easy storage hook
- Color: Black



AR 5059 ARZUM VALENTE RECHARGEABLE EPILATOR

- Depilation head with 18 tweezers
- 2 speed settings
- Special shaver head
- Rechargeable
- Cleaning brush
- Ergonomic design for quick results and comfortable usage
- Special bag
- Color: White



AR 586 ARZUM TEENY RECHARGEABLE EPILATOR

- Depilation head with 18 tweezers
- Ideal for removal of even 0.5 mm hairs
- 2 speed settings
- Cleaning brush
- Rechargeable
- Color: White



AR 553 ARZUM FITSENSE BODY ANALYSIS SCALE

- Detailed body analysis (fat, water, muscle and bone)
- Max 150 kg measurement
- 100 gr sensitivity
- Digital LCD screen
- 8 different person registry
- Automatic shut off
- Over weight and battery indicator
- Color: Silver



AR 5029 ARZUM ROSY EPILATOR

- Efficient system with 18 tweezers-disc for smooth skin for weeks
- 2 speed settings for gentle or faster epilation
- Ergonomic design for quick results and comfortable usage
- Cleaning Brush
- Pouch
- Color: White



AR 5034 ARZUM COLORFIT ECO-FRIENDLY GLASS BATHROOM SCALE

- Automatic power generation control
- Battery-Free Technology
- Environment Friendly
- Capacity: 150 kg/330 lb
- 100 gr/0.2 lb sensitivity
- Auto zero resetting
- Auto power-off
- Low power indication
- Over-load indication
- LCD screen and easily readable display
- Colored tempered wide glass surface
- Color: White, Pink



AR 550 ARZUM SOTTILE DIGITAL BATHROOM SCALE

- Max 150 kg measurement
- 100 gr sensitivity
- Digital LCD screen
- Ultra thin design – 18 mm thickness
- Sensitive 4 deetector
- Weight unit switcher (kg, libre, stone)
- Automatic shut off
- Over weight and battery indicator
- Color: Blue, Black

Connect to a healthy life with Smartfit



ARZUM SMARTFIT



Feelfit



Weight



Body Fat Percentage



BMI



Body Water Percentage



Muscle Mass



Metabolic Age

AR 5031 ARZUM SMARTFIT BLUETOOTH BODY ANALYSIS SCALE

- Detailed Body Analysis (Fat, Water, Muscle, Bone Measurement)
- 13 physical data analysis
- Maximum 180 kg measurement capacity
- 50 gr weight sensitivity
- Automatic resetting and turning off
- Overload and weak battery indicator
- Ultra transparent large glass surface
- Multi-use: Automatic profile recognition for up to 20 people
- LED display and comfortable readability
- Color: White, Black

HEATERS & FANS

- Heaters
- Fans





**AR 035
ARZUM PRIMUS
OIL FILLED RADIATOR**

- 3000 W
- 11 oil-filled fins
- 5 power settings
- Adjustable thermostat control
- Turbo fan
- Equipped with thermal cut-off, safety tip over switch and automatic overheat protection
- Built-in cable tidy
- Color: White



**AR 040
ARZUM STARK
OIL FILLED RADIATOR**

- 2500 W
- 13 oil-filled fins
- 3 power settings
- Adjustable thermostat control
- Equipped with thermal cut-off, safety tip over switch and automatic overheat protection
- Built-in cable tidy
- Color: White



**AR 062
ARZUM WINDART ECO
STAND FAN**

- 55W
- 16 inch stand fan
- 3 speed setting
- Left-right oscillation function
- Timer up to max 2 hours
- Longer lifetime and stable performance with 100% copper motor
- Height adjustable stand
- Removable front grill and fan blade for easy cleaning
- 150' lines on each grill for safety
- Color: Black



**AR 063
ARZUM WINDREAM
POWER STAND FAN with REMOTE CONTROL**

- 60W
- Bigger air volume and broader area effect with 6 double blades
- 16 inch stand fan
- 3 speed setting
- 3 wind mode: Normal, natural, sleep
- Left-right oscillation function
- Timer up to max 7.5 hours
- Remote control
- Height adjustable stand
- Removable front grill and fan blade for easy cleaning
- 150 lines on each grill for safety
- Color: Black



LOADING INFORMATION

Code	Definition	20' cont pcs	40' cont pcs	40 HC cont pcs	Shipping Pack	Net Weight per Unit	Gross Weight per Unit	Master Box		
								Depth	Width	Height
FOOD PREPARATION										
AR1068	ARZUM GASTROMIX STAND MIXER	436	900	1050	1	7	9	44	32,5	45
AR1067	ARZUM CRUST MIX PLUS STAND MIXER	480	990	1120	1	7,5	8,9	34,6	29,6	45,2
AR1069	ARZUM CRUST MIX 1000 STAND MIXER	580	1200	1382	1	4,68	6,05	42	40	29
AR1066	ARZUM CRUST MIX COLOR STAND MIXER	580	1200	1382	1	5,2	6,2	41,7	28,2	39,8
AR1070	ARZUM TECHNOART MAXI PLUS HAND BLENDER SET	1100	2500	2700	2	3,45	4,05	31,5	50	32,5
AR1065	ARZUM TECHNOART MAXI HAND BLENDER SET	1200	2800	3000	3	2,4	2,6	87	31	27
AR1052	ARZUM TECHNOART HAND BLENDER	1600	3200	3200	4	4,24	1425	40	30	30
AR1064	ARZUM MAXTHON FOOD PROCESSOR	960	1920	2160	2	3,7	3,8	57,2	39	29,5
AR1041	ARZUM BLENDART 1500 MULTI BLENDER SET	1400	2800	3080	2	2,8	3,05	43	21,5	45
AR1058	ARZUM HESTIA MULTI BLENDER SET	1540	3080	3696	2	2,75	2,9	42	21,5	45
AR1089	ARZUM STEELART MULTI BLENDER SET	1800	3800	4360	8	19	25,4	57,8	41,5	50,4
AR1048	ARZUM PROSTICK 1500 MULTI MULTI BLENDER SETI	960	2080	2600	4	2,85	3,15	45	45	53
AR1004	ARZUM SOPRANO MAX MULTI BLENDER SET	1400	2800	3080	2	2,55	2,9	43	21	44,5
AR1083-D/N/M	ARZUM PROSTICK MULTISPEED 2000 EL BLENDER SETI	1500	3200	3600	6	8	9,5	25	74	50
AR1071	ARZUM PROSTICK 1500 DREAMLINE HAND BLENDER SET	1920	3912	4392	4	1,7	1,92	49	25	49
AR1053	ARZUM PROSTICK 1500 HAND BLENDER SET - DEEP PLUM	1920	3912	4392	4	9,75	1,95	49	25	49
AR1042	ARZUM PROSTICK 1500 HAND BLENDER SET	1920	3912	6148	6	9,6	19,2	72	25	49
AR1091-D/ N	ARZUM PROSTICK MYFIT SMOOTHIE BLENDER	2700	5800	6600	6	10	11,9	40	43	32
AR1014	ARZUM PROSTICK 1500 HAND BLENDER SET	1824	3840	4320	6	6,1	1,73	43	25	59
AR1016	ARZUM PROSTICK 1000 HAND BLENDER SET	1824	3840	4320	4	1,6	1,9	48	25	49
AR11108-M- AR1108-S	ARZUM SMARTY NEO EL BLENDER SETI	1900	3912	4392	4	1,7	1,92	49	25	49
AR1045	ARZUM PROSTICK 1500 HAND BLENDER	960	1920	2160	4		1,2	25	25	52,5
AR1017	ARZUM PROSTICK 1000 STICK BLENDER	1600	3200	3200	4	1	1,1	25	25	52
AR1097	ARZUM BUENO HAND BLENDER	3966	7980	9330	6	0,7	1	39,3	45,2	25,1
AR1020	ARZUM MAXIMIN CUP IN CUP CHOPPER	1650	3360	4050	4	1,75	185	41	35,2	32,5
AR189	ARZUM DUBLEX CHOPPER DOUBLE BOWL CHOPPER	6250	12500	14000	6	1,32	1,33	38,5	25,5	34,5
AR1021	ARZUM PROCHOPP CHOPPER WITH GLASS BOWL	2400	4860	5460	6	9,12	1,64	66	45	29
AR1036	ARZUM PROCHOPP COLOR CHOPPER WITH GLASS BOWL	2400	4860	5460	6	1,52	1,64	65	44,5	29
AR1055	ARZUM PROCHOPP PLUS CHOPPER	2400	4860	5460	6	1,3	1,33	65	44,5	29
AR1023	ARZUM MIXXI MIXER	8400	17160	19200	6	4,68	1,11	32	45	17
AR1047	ARZUM MIXXI COLOR MIXER	8400	17160	19200	6	4,68	1,08	45	32	16
AR1076	ARZUM MULTI MEAT GRINDER	868	1760	2000	2	10,3	13,1	57,5	25	49
AR1005	ARZUM MULTI MIX MEAT GRINDER	1280	2668	3120	4	3,37	4,1	56,8	31,5	47,9
AR1034	ARZUM CLIPPER COFFEE GRINDER	9564	19632	22980	12	0,7	0,9	22,9	33,6	43,5
AR1063	ARZUM INFINITY ECO-FRIENDLY KITCHEN SCALE	10720	21440	24880	4	0,47	0,9	27	18,3	218
AR1073	ARZUM FOODIE MODERN LUNCH BOX	2200	4560	5360	4	1149	1,42	412	41,2	295
AR1061	ARZUM VACUUMIX POWER BLENDER	1110	2260	2642	2	4,2	4,7	42,5	31,5	39
AR1056	ARZUM MAXIBLEND GLASS JUG BLENDER	876	1820	2120	2	10,2	5,75	41,8	40,3	37,9
AR1057	ARZUM MAXIBLEND JUG BLENDER	1152	2432	2988	4	8,63	3	42	35,6	61
AR1060	ARZUM MULTIVIT JUICE EXTRACTOR	1410	2880	3300	2	2,9	3,1	40	34	29,2
AR191	ARZUM MEYVİX JUICE EXTRACTOR	550	1134	1328	2	5,4	6	52	39,6	48,2
AR1059	ARZUM KLEMANTİN CITRUS JUICER	3744	7722	8844	6	1	113	63,6	216	34,8
AR1079	ARZUM SHAKE'N TAKE PRO PERSONAL BLENDER	2416	4912	5432	6	1,56	163	53	57,2	24
AR1032	ARZUM SHAKE'N TAKE PERSONAL BLENDER	3006	6396	7500	6	1,4	1,5	44	50	25
AR1075	ARZUM SHAKE'N TAKE COOL PERSONAL BLENDER	3006	6408	7512	6	1,23	1,51	50	43,5	25
Code	Definition	20' cont pcs	40' cont pcs	40 HC cont pcs	Shipping Pack	Net Weight per Unit	Gross Weight per Unit	Master Box		
								Depth	Width	Height
COOKING & FRYING										
AR2023	ARZUM GRANDIA GRILL AND SANDWICH MAKER	738	1474	1742	2	4,5	5,65	44,5	40,5	42,5
AR2022	ARZUM METALLIUM GRILL AND SANDWICH MAKER	1081	2162	2560	4	3,8	4,2	31,3	44	18,5
AR2001	ARZUM TOSTÇU DELUX GRILL AND SANDWICH MAKER	1400	2800	3200	4	4,2	3,95	58	39	33,5
AR2028	ARZUM TOSTÇU DELUX DREAMLINE GRILL AND SANDWICH MAKER	1840	3600	4104	4	3,8	15,2	56,5	38,5	33
AR2027	ARZUM TOSTÇU DELUX GRILL AND SANDWICH MAKER - RED	1400	2800	3200	4	4,2	3,95	58	39	33,5
AR2035	ARZUM TOSTÇU NEO GRANITE GRILL AND SANDWICH MAKER	1152	2720	2936	4	3,8	15,2	65	43	34
AR2030	ARZUM GRADO GRANITE GRILL AND SANDWICH MAKER	1508	3120	3360	4	3,4	13,6	60	41	33
AR2021	ARZUM PANINI GRANITE GRILL AND SANDWICH MAKER - DEEP PLUM	1600	3200	3650	4	3,5	3,48	68	40	34
AR2006	ARZUM PANINI GRANITE GRILL AND SANDWICH MAKER - RED	1600	3200	3650	4	3,5	3,46	69	41	36
AR2013	ARZUM PANINI GRANITE GRILL AND SANDWICH MAKER	1600	3200	3650	4	3,5	3,46	69	40	33,5
AR2005	ARZUM ECO PANINI GRANITE GRILL AND SANDWICH MAKER	1600	3200	3650	4	3,5	4	70	40	35,5
AR2012	ARZUM PREGO GRANITE GRILL AND SANDWICH MAKER	800-1000	1800-2200	2000-2400	4	4	4,5	64	41	35,5
AR286	ARZUM PREGO RED GRILL AND SANDWICH MAKER	1400	2800	3200	4	3,6	4,3	41,5	61	33

LOADING INFORMATION

Code	Definition	20' cont pcs	40' cont pcs	40 HC cont pcs	Shipping Pack	Net Weight per Unit	Gross Weight per Unit	Master Box		
								Depth	Width	Height
COOKING & FRYING										
AR2026	ARZUM PREGO DEEP PLUM GRILL AND SANDWICH MAKER	1400	2800	3200	4	3,6	3,3	42	60	33
AR2037	ARZUM MISTOST GRILL AND SANDWICH MAKER	1400	2800	3200	4	3,6	3,3	42	60	33
AR297	ARZUM PANINI MIDI SANDWICH MAKER	2120	4480	5200	4	2	2,37	48	31,3	33,8
AR2033	ARZUM WAFFY MAX WAFFLE MAKER	1200	240	2600	6	1,4	1,6	42	58	30
AR232	ARZUM FIRIN TOASTER	1344	2880	3600	4	2,78	2,9	38,8	37,4	48
AR2018	ARZUM KRISPO TOASTER	1764	3684	4212	6	1,64	1,85	614	356	458
AR2014	ARZUM ALTRO TOASTER	2202	4566	5180	6	1,5	1,71	55,4	31	41,6
AR2017	ARZUM PANETTI BREAD MAKER	625	625	625	2	5,2	5,5	41	56,5	38
AR2002	ARZUM COOKART MAXI 50 LT OVEN - DOUBLE GLAZED	230	480	575	1	15,2	17,3	63	51	37,5
AR2034	ARZUM COOKART COLOR 50 LT DOUBLE GLASSED OVEN	240	485	550	1	16,15	17,7	53	65	40
AR293	ARZUM COOKART PLUS MIDI OVEN - DOUBLE GLAZED	260	550	640	1	13,9	15,4	57,5	51,5	38
AR253	ARZUM COOKART MIDI OVEN	264	552	672	1	12,9	13	57	49	39
AR2003	ARZUM COOKART ECO MIDI OVEN	280	570	645	1	12,1	13,1	53	58	39
AR2043	ARZUM MAXI GRILL MULTI COOKER	-	-	-	-	-	-	-	-	-
AR2046	ARZUM MAXI GRILL TRAY	-	-	-	-	-	-	-	-	-
AR2010	ARZUM KAVURMACIM PIZZA PAN	718	1435	1696	4	3,8	4	70	50	48,5
AR272	ARZUM CIPSCO DEEP FRYER	1380	2840	3174	2	2,4	2,6	34	50	24,5
Code	Definition	20' cont pcs	40' cont pcs	40 HC cont pcs	Shipping Pack	Net Weight per Unit	Gross Weight per Unit	Master Box		
								Depth	Width	Height
BEVERAGE PREPARATION										
OK001	ARZUM OKKA TURKISH COFFEE MACHINE	900	1906	2206	2	4,3	4,5	33	34,8	52
OK0010	ARZUM OKKA MINIO PRO	1344	2800	3388	4	1,50	1,6	40,0	32,5	55,0
OK0010-K	ARZUM OKKA MINIO PRO	1344	2800	3388	4	1,50	1,6	40,0	32,5	55,0
OK002	ARZUM OKKA TURKISH COFFEE MACHINE	900	1906	2206	2	4,3	4,5	33	34,8	52
OK002-N	ARZUM OKKA TURKISH COFFEE MACHINE	900	1906	2206	2	4,3	4,5	32	25,5	33,2
OK003	ARZUM OKKA BEANGOURMET MANUAL GRINDER	2000	4000	5000	4	0,9	1	26	19	49
OK004	ARZUM OKKA MINIO TURKISH COFFEE MACHINE	1344	2800	3388	4	1,50	1,6	40,0	32,5	55,0
OK004-B	ARZUM OKKA MINIO TURKISH COFFEE MACHINE	1344	2800	3388	4	1,50	1,6	40,0	32,5	55,0
OK004-D	ARZUM OKKA MINIO TURKISH COFFEE MACHINE	1344	2800	3388	4	1,50	1,6	40,0	32,5	55,0
OK004-K	ARZUM OKKA MINIO TURKISH COFFEE MACHINE	1344	2800	3388	4	1,50	1,6	40,0	32,5	55,0
OK004-MD	ARZUM OKKA MINIO TURKISH COFFEE MACHINE	1344	2800	3388	4	1,50	1,6	40,0	32,5	55,0
OK004-N	ARZUM OKKA MINIO TURKISH COFFEE MACHINE	1344	2800	3388	4	1,50	1,6	40,0	32,5	55,0
OK005	ARZUM OKKA GRANDIO TURKISH COFFEE MACHINE	1100	2200	2700	2	2,10	2,6	41,0	24,0	58,0
OK005-B	ARZUM OKKA GRANDIO TURKISH COFFEE MACHINE	1100	2200	2700	2	2,10	2,6	41,0	24,0	58,0
OK005-K	ARZUM OKKA GRANDIO TURKISH COFFEE MACHINE	1100	2200	2700	2	2,10	2,6	41,0	24,0	58,0
OK006	ARZUM OKKA MINIO DUO TURKISH COFFEE MACHINE	1100	2200	2700	2	1,70	2,2	41,0	25,0	59,0
OK006-D	ARZUM OKKA MINIO DUO TURKISH COFFEE MACHINE	1100	2200	2700	2	1,70	2,2	41,0	25,0	59,0
OK006-K	ARZUM OKKA MINIO DUO TURKISH COFFEE MACHINE	1100	2200	2700	2	1,70	2,2	41,0	25,0	59,0
OK006-MD	ARZUM OKKA MINIO DUO TURKISH COFFEE MACHINE	1100	2200	2700	2	1,70	2,2	41,0	25,0	59,0
OK006-N	ARZUM OKKA MINIO DUO TURKISH COFFEE MACHINE	1100	2200	2700	2	1,70	2,2	41,0	25,0	59,0
OK007	ARZUM OKKA GRANDIO DUO TURKISH COFFEE MACHINE	900	1906	2206	2	4,3	4,5	33	34,8	52
OK007-K	ARZUM OKKA GRANDIO DUO TURKISH COFFEE MACHINE	900	1906	2206	2	4,3	4,5	33	34,8	52
OK008	ARZUM OKKA TURKISH COFFEE MACHINE	900	1906	2206	2	4,3	4,5	33	34,8	52
OK008-B	ARZUM OKKA TURKISH COFFEE MACHINE	900	1906	2206	2	4,3	4,5	33	34,8	52
OK701	ARZUM OKKA AUTOMATIC WATER SUPPLY UNIT	7680	15360	18432	32	0,34	0,54	56,4	48,4	43
OK901	ARZUM OKKA TURKISH COFFEE CUP SET OF TWO	3000	6000	7000	40	0,5	0,6	37	70	39
AR3004	ARZUM ARZUM ÇAYCI KLASIK TEA MACHINE	1560	3240	3780	4	1,76	2	44	44	40
AR3006	ARZUM ÇAYCI KLASIK TEA MACHINE	1560	3240	3780	4	1,76	2,08	44	44	40
AR3014	ARZUM FLORIDO KETTLE	2625	5347	6320	6	0,98	1,16	55	22	51
AR3023	ARZUM ÇAYCI HEPTAZE TEA MACHINE	960	2000	2400	4	2,1	2,3	48	48	40
AR3024	ARZUM ÇAYCI HEPTAZE TEA MACHINE	960	2000	2400	4	2	2,17	48	48	40
AR3035	ARZUM CALIENTE KETTLE	3780	7540	8910	4	1,2	1,19	33,5	39	26
AR3035-K	ARZUM CALIENTE KETTLE	3780	7540	8910	4	1,2	1,19	33,5	39	26
AR3046	ARZUM BREWTIME FILTER COFFEE MACHINE	1572	3148	3714	6	0,72	0,96	47	28	40,8
AR3048	ARZUM ESTILO KETTLE	2148	4452	5004	6	1,08	1,28	64,5	44	28
AR3056	ARZUM MIRRA TURKISH COFFEE MACHINE	5224	11120	11176	8	0,7	1,01	63,5	32,5	24
AR3058	ARZUM BREWN TAKE FILTER COFFEE MACHINE	3234	6780	7554	6	0,91	1,2	44,8	47	28
AR3059	ARZUM HARMAN DELUX TEA MACHINE	1000	1900	2300	4	1,73	2,2	23	46	41
AR3060	ARZUM HARMAN TEA MACHINE	1000	1900	2300	4	1,73	2,2	23	46	41
AR3061	ARZUM ÇAYCI TEA MACHINE	1968	4044	4572	2	1,7	1,8	44	22	37
AR3067	ARZUM VALORE KETTLE	530	1140	1254	6	4,326	6,504	54	44,5	24,5

LOADING INFORMATION

Code	Definition	20' cont pcs	40' cont pcs	40 HC cont pcs	Shipping Pack	Net Weight per Unit	Gross Weight per Unit	Master Box		
								Depth	Width	Height
BEVERAGE PREPARATION										
AR3069	ARZUM ÇAY SEFASI TEA MACHINE	1560	3240	3780	4	1,76	2,08	44	44	40
AR3070	ARZUM DALLAH COFFEE MACHINE	1512	3150	3600	6	0,8	1,2	62,5	50	30,5
AR3072	ARZUM ÇAYCI ECO TEA MACHINE	1968	4044	4572	6	1,6	1,85	53,4	36,5	45,5
AR3073	ARZUM BREWTIME PRO FILTER COFFEE MACHINE	1456	3056	3500	4	1,85	2,2	35,7	54,2	35,7
AR3074	ARZUM HOTTY KETTLE	2826	5880	6684	6	1,1	1,2	50,4	22,9	51,4
AR3077	ARZUM ÇAYCI KLASIK TEA MACHINE	1560	3240	3780	4	1,76	2,08	44	44	40
AR3078	ARZUM ÇAYCI KLASIK TEA MACHINE	1560	3240	3780	4	1,76	2,08	44	44	40
AR3080	ARZUM ÇAY SEFASI TEA MACHINE	1560	3240	3780	4	1,76	2,08	44	44	40
AR3081	ARZUM BREWTIME DELUX FILTER COFFEE MACHINE	1440	3072	3480	4	1,87	2,45	46,5	53,5	37,5
AR3083	ARZUM EHLIKEYIF SAMOVAR	550	1050	1200	2	2	2,85	49	25	51
AR3083-B	ARZUM EHLIKEYIF SAMOVAR	550	1050	1200	2	2	2,85	49	25	51
Code	Definition	20' cont pcs	40' cont pcs	40 HC cont pcs	Shipping Pack	Net Weight per Unit	Gross Weight per Unit	Master Box		
								Depth	Width	Height
CLEANING										
AR4094	ARZUM OLIMPIA CONTROL CYCLONE VACUUM CLEANER	450	900	1100	1	9	9,6	57	36,5	38
AR4088	ARZUM OLIMPIA POWER CYCLONE VACUUM CLEANER	450	900	1100	1	10	10,6	57	36,5	38
AR4061	ARZUM OLIMPIA PLUS CYCLONE VACUUM CLEANER	450	900	1100	1	9,8	10,4	57,7	37	37,2
AR4060	ARZUM OLIMPIA PRIME CYCLONE VACUUM CLEANER	450	900	1100	1	9,1	9,7	57,7	37	37,2
AR4092	ARZUM OLIMPIA LINE CYCLONE VACUUM CLEANER	450	900	1100	1	9	9,6	57	36,5	38
AR4104	ARZUM CLEANART COMPACT VACUUM CLEANER	580	1210	1360	1	5,5	7,3	52	34	28
AR4054	ARZUM CLEANART SILENCE PRO VACUUM CLEANER	485	975	1115	1	8,5	8,6	33	57	31,5
AR4200	ARZUM MAGICLEAN FORCE RECHARGEABLE STICK VACUUM CLEANER	2370	2350	2760	6	1,9	2,5	71	38	56
AR4045	ARZUM HERA COMFORT TELESCOPIC TUBE STICK VACUUM CLEANER	990	2058	2212	2	2,611	3,35	47	20,5	63,5
AR4064	ARZUM HERA ECO 2'IN 1 STICK VACUUM CLEANER	990	2058	2212	2	2,456	2,75	48	20,5	63,5
AR4075	ARZUM PRONTO LUX 2'IN 1 STICK VACUUM CLEANER	990	2058	2212	2	2,611	3,35	47	20,5	63,5
Code	Definition	20' cont pcs	40' cont pcs	40 HC cont pcs	Shipping Pack	Net Weight per Unit	Gross Weight per Unit	Master Box		
								Depth	Width	Height
IRON										
AR6000	ARZUM STEAMPRO PLUS STEAM IRON	3780	7560	8760	6	1,53	1,63	33	40,5	35
AR6001	ARZUM STEAMFORCE STEAM GENERATOR IRON	1160	2400	2820	2	2,8	3,4	36,6	46	27,6
AR6004	ARZUM STEAMLINE STEAM IRON	3432	7104	8256	6	1,2	1,35	33,5	40,4	35,3
AR6007	ARZUM STEAMLINE STEAM IRON	3432	7104	8256	6	1,2	1,35	33,5	40,4	35,3
AR6014	ARZUM MASSA NEO IRONING BOARD	397	819	915	1	10,20	11,0	57,0	11,0	149,0
AR684	ARZUM OLIVYA STEAM IRON	3528	7308	8526	6	1	1,35	40	32,5	35,5
AR686	ARZUM IRONFORCE STEAM GENERATOR IRON	564	1190	1400	2	5,5	6	44,5	28	72
AR688	ARZUM CLARO STEAM IRON	3528	7308	8526	6	1	1,35	40	32,5	35,5
AR690	ARZUM TRIPPER TRAVEL IRON	11250	23940	28050	8	0,7	0,78	42	22	21
AR691	ARZUM STEAMART PLUS STEAM IRON	3780	7560	8760	6	1,53	1,63	33	40,5	35
AR692	ARZUM STEAMART POWER STEAM IRON	3780	7560	8760	6	1,53	1,63	33	40,5	35
AR693	ARZUM STEAMART LUX STEAM IRON	3540	7080	8280	6	1,6	1,9	40	32,8	36,7
AR694	ARZUM TESSIA STEAM IRON	4203	8407	9935	6	1,04	1,19	40	32	36
AR695	ARZUM PETA STEAM IRON	3672	7596	8862	6	1	1,2	40,5	32,5	35
Code	Definition	20' cont pcs	40' cont pcs	40 HC cont pcs	Shipping Pack	Net Weight per Unit	Gross Weight per Unit	Master Box		
								Depth	Width	Height
HEATERS & FAN										
AR035	ARZUM PRIMUS OIL FILLED RADIATOR	450	945	1131	1	12,8	13,8	56	67,5	16
AR040	ARZUM STARK OIL FILLED RADIATOR	405	819	981	1	14,1	15,8	65	68	16
AR062	ARZUM WINDART ECO STAND FAN	560	1160	1360	1	5,2	6,2	54	46	19
AR063	ARZUM WINDREAM POWER STAND FAN - REMOTE CONTROL	560	1160	1360	1	5,8	6,9	54	46	19

LOADING INFORMATION

Code	Definition	20' cont pcs	40' cont pcs	40 HC cont pcs	Shipping Pack	Net Weight per Unit	Gross Weight per Unit	Master Box		
								Depth	Width	Height
PERSONAL CARE										
AR5003	ARZUM BELLISSIMA PROFFESIONAL IONIC HAIR DRYER	3168	6384	7182	6	0,85	1,09	62,6	27	31,8
AR5004	ARZUM BELLISSIMA PROFFESIONAL HAIR DRYER	3168	6384	7182	6	0,76	1,04	62	27	31,8
AR5002	ARZUM BELLISSIMA CREATIVITY INFRARED HAIR STRAIGHTENER	8190	16686	19110	6	0,44	0,66	35,5	32,5	17,2
AR5062	ARZUM BELLISSIMA CREATIVITY GLOSSY HAIR STRAIGHTENER	8952	18246	20898	6	0,36	0,59	17,5	35,3	32
AR582	ARZUM BUKA IONIC WIDE HAIR STRAIGHTENER	5004	10380	12054	6	0,49	0,85	37	33,3	26,4
AR5024	ARZUM BELISA HAIR STRAIGHTENER	13392	28080	32928	6	0,5	0,55	32,5	20	18,5
AR5033	ARZUM BELISA HAIR CURLER	8712	18192	21384	6	0,49	0,63	38	26	20
AR5021	ARZUM VANESSA HAIR STRAIGHTENER	13392	28080	32928	6	0,5	0,55	32,5	20	18,5
AR5022	ARZUM VANESSA HAIR CURLER	8712	18192	21384	6	0,44	0,6	38	26	20
AR5063	ARZUM VOLUME PRO HOT AIR STYLER	3000	5520	11520	6	0,74	0,79	48,5	41,5	28,5
AR5036	ARZUM SUPERSTAR HAIR STRAIGHTENER BRUSH	13774	27548	32557	6	0,5	0,65	34,6	34,5	13
AR5035	ARZUM MONA SENSE WIDE HAIR STRAIGHTENER	11527	23055	27247	4	0,58	0,68	12,5	25,5	36,5
AR5023	ARZUM LISA HAIR CURLER	11040	23040	27036	6	0,36	0,47	19,6	19,5	39,2
AR5027	ARZUM LISA SLIM CURLING IRON	11040	23040	27036	6	0,37	0,48	19,6	19,5	39,2
AR5028	ARZUM LISA XL HAIR CURLER	11040	23040	27036	6	0,47	0,58	19,6	19,6	39,2
AR5047	ARZUM PROFON NEO PROFESSIONAL HAIR DRYER	3800	7500	10900	6	0,95	1,05	49	34	32
AR5049	ARZUM PROFON NEO PROFESSIONAL HAIR DRYER	3800	7500	10900	6	0,95	1,05	49	34	32
AR5009	ARZUM HAIRSTIL PRO PROFESSIONAL HAIR DRYER	646	1310	1485	6	0,83	0,93	59,5	27	32
AR5016	ARZUM HAIRSTIL PROFESSIONAL HAIR DRYER	646	1310	1485	6	0,75	0,85	59,5	27	32
AR5046	ARZUM FOLD AWAY HAIR DRYER	3800	7500	10900	6	0,9	1	49	34	31,2
AR5013	ARZUM SENFONY RED HAIR DRYER	4622	9244	10924	6	0,52	0,76	42	30	28
AR5014	ARZUM SENFONY COLOR HAIR DRYER	4622	9244	10924	6	0,52	0,76	42	30	28
AR569	ARZUM LINDA HAIR DRYER	4622	9244	10924	6	0,52	0,77	42	30	28
AR578	ARZUM HAIRSTAR MINI HAIR DRYER	11738	23476	27744	12	0,31	0,42	49	25	22,5
AR5059	ARZUM VALENTE RECHARGEABLE EPILATOR	16560	34560	40560	6	0,2	0,39	21,2	27,5	21,7
AR5029	ARZUM ROSY EPILATOR	25476	53166	62400	6	0,35	0,4	24	15	18
AR586	ARZUM TEENY RECHARGEABLE EPILATOR	12684	25368	30348	6	0,2	0,39	27,5	21,2	21,7
AR5034	ARZUM COLORFIT ECO-FRIENDLY BATHROOM SCALE	4800	9600	10835	5	1,38	1,82	35	29	28
AR553	ARZUM FITSENSE BODY ANALYSE SCALE	3960	7724	8964	4	2,13	2,38	37,5	20	38,8
AR550	ARZUM SOTTILE DIGITAL BATHROOM SCALE	3732	7464	8664	4	1,15	2,05	36,5	35	24
AR5031	ARZUM SMARTFIT BLUETOOTH BOSY ANALYSIS SCALE	4752	9936	11592	6	2	2,46	35,5	26	37

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